

SIERRA MADRE NEWS

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SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FOR 34 YEARS
this newspaper has been devoted to the welfare of Sierra Madre. It is home owned and has no other interest.
FRIDAY, MAY 3, 1940

Trail Grind Brings Big Crowd Here

Annual Mt. Wilson Race Finds Many New Entrants—No Mishaps

One hour and 38 minutes was the record time made by Charles Espey, 29, of Alhambra, who won the main event in Sierra Madre's annual Mt. Wilson Trail Race to Fern Lodge and return, Saturday. Coming in second in the main event which was for men aged 17 to 35, was Tony Victor, 22, of La Verne, who completed the 13.4 mile trek 5 minutes and 40 seconds behind Mr. Espey. Third contestant down the trail was Robert T. Bard, 28, of Pasadena, 8 minutes 52 seconds behind the winner.

John McFarland, 18, of Glendale, was fourth; Douglas Klann, 27, of Glendale, fifth, and Fred LaLone, Sierra Madre, sixth.

As early as 8 o'clock the Pacific Electric triangle, starting point for the races, was crowded with bystanders who were on hand to get a good view of the Baldwin avenue course and the get-away. Fred LaLone, manager of the race, "blazed the trail" at 9:30, and shortly after, entrants in the other races started their trip up the mountain and return. Joe Wehrly, of Los Angeles, winner of the big race last year, fell far behind in Saturday's grind and came trailing in. The 1:30 race attracted the greatest number of contestants, including

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If Nose Counters Missed Yours Come To The News Office

Have you given the census taker your history?

If there is anybody in Sierra Madre who was skipped or was not contacted by any of the three nose counters who covered the city last month, stop in at the NEWS office and get a blank, fill it out and send it to Kingdon Hicks, 11th California District Supervisor of the Census, at 234 South Brand avenue; Glendale.

L. E. Morgan has completed coverage of his district; Mrs. A. E. Pulling and Donald Banke are practically through with theirs, but in order that every person in Sierra Madre be included in the census count, they ask that anyone who has not been interviewed get a blank and send it in to headquarters.

Congress Seat Goal Of Democratic Assemblyman

Assemblyman Elmer E. Lore, North Hollywood Democrat, made formal announcement of his candidacy for Congress in the 11th District in a telegram from Sacramento yesterday.

"Immediately after the adjournment of the Legislature I shall announce a definite platform and begin an active campaign," he said. "In the meantime I will appreciate the continued support of those friends who have backed me so loyally during my absence and in the face of wholly erroneous statements that I was not seeking the congressional post."

MEET A NEIGHBOR

By MIRIAM OSNESS

MEET LOUISE SEILING...One of Sierra Madre's most luminous luminaries...As Louise Gunning enchanted light opera audiences of 25 years ago...As Louise Seiling presides now over one of the city's loveliest homes...Started life as a redhead on April 1st in Morristown, N. J...Was born the daughter of a Baptist minister and a high school principal...Made her first appearances at church functions when 10 years of age...Delighted with her high clear voice...Decided on a stage career...Matched the strong opposition of the family...Managed to secure a job in a chorus...Was discovered after 12 weeks...Met a manager...Convinced him she was what he had been looking for...Was signed for Charles Hoyt's *A Day and A Night*...Sang Scotch songs in kilts...Was young, beautiful and an immediate success...Starred by the Schuberts for seven years...Headed the casts of such successes as *Flower Girl* and *Tom Jones*...Learned the leading part of the Sousa and Lieblich opera *The American Maid* in three days...Was forced, as a result, to substitute her own lyrics...Appeared with De Wolfe Hopper in *Pickwick*...Is remembered for her lightfooted grace and redheaded charm...



Miss Osness

Review stated "Miss Gunning was Stunning"...wore size 3 shoes...Autographed the soles for her fans at the end of the season...Starred in *The Balkan Princess* for two years...Was her favorite and most famous role...Was supported by Alice Brady who played a bit part...Bought her home on North Adams while on tour with this show...Purchased it through pictures...Improved and developed it by correspondence...Ordered a green roof...Would have "sold it for a glass of milk" when she finally saw it...
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Poppy Day Will Be Observed In Sierra Madre On May 25

Poppy Day will be observed in Sierra Madre, Saturday, May 25, Helen Lovejoy, president of the local American Legion Auxiliary unit No. 297 announced yesterday. On that day all Sierra Madreans will be asked to wear memorial poppies in tribute to the World War dead and to aid the living victims of the war.

The little red memorial flowers will be distributed here by women and girls of the Sierra Madre unit, under the direction of Florence Jensen, chairman of the Poppy Day committee. All contributions received for the poppies will go to Legion and Welfare work for the disabled veterans, their families and families of the dead.

Start Campaign To Aid Worthy Causes In Sierra Madre

Teams for the 1940 Kiwanis Community Fund Campaign were chosen at Tuesday's Club luncheon at Wistaria Vine Gardens and this week the city will be canvassed for contributions to this worthy cause. Richard Lees and Carl Hansen are captains and will announce their teams later.

Sierra Madre youth activities committee was the first group to submit a budget for aid in their girls and boys work in the city. A meeting will be held next week of all organizations interested in receiving a portion of the fund for their welfare work. President William R. Burr asks that all interesting organizations—Boy Scouts, Girl Scouts, Camp Fire Girls, YMCA, etc.—prepare a budget and plans for the ensuing year, and submit them at the earliest possible time.

Durham Sells Home; To Build Three More On Auburn Avenue

The lovely home of Mr. and Mrs. W. B. Durham, Sierra Madre contractor and builder, at 60 South Michillinda blvd., was sold this week to Mr. and Mrs. Max G. Linden of Los Angeles. Mr. Linden is president of Trans-Marine Navigation corporation with offices in Los Angeles.

The Durhams will move to a new home Mr. Durham has just completed at 45 East Lowell avenue, and because of demands for better homes in Sierra Madre, Mr. Durham will start building two three-bedroom homes at 680 and 684 Auburn avenue very soon.

Famed Explorer Is Visitor Here; Likes City's Trails

Lincoln Ellsworth, explorer and first man to fly over the South Pole, was a recent visitor in Sierra Madre but because he rides street cars and has a particular aversion to automobiles, not many Sierra Madreans knew he was in town. Ellsworth lives in Los Angeles and since his hobby is walking, often takes the Pacific Electric to Sierra Madre and hikes up the Mount Wilson trail.

Frank Lovell got some excellent pictures of the explorer along the trail and also with the famous little red Ford. Ellsworth is a gracious, unpretentious person who goes everywhere possible on foot, Lovell said.

Mothers To Be Guests Of Kiwanians

Club Arranges Program For Observance Of Important Annual Event

Sunday, May 12, is Mothers Day and stepping into line with cities and towns throughout the United States, Sierra Madreans will pay homage to all mothers. Public honor will be paid to mothers by Kiwanians at their meeting Tuesday, when each member is asked to bring as a guest, his mother, or if that is not possible, to borrow somebody else's mother for the occasion. Rev. A. O. Pritchard, pastor of the Congregational Church, will be the speaker and is in charge of the program.

Many Sierra Madreans have planned special parties and affairs in honor of their mothers, and in other instances, mothers who spend most of their time in the home, will be taken for trips or jaunts out of town. But the important thing is to please mother—whether she is young, or old. And it isn't hard. Just a remembrance, with love.

May Day Breakfast Attracts Over 200 To Parish House

There wasn't a lull at the Church of the Ascension Parish House all Wednesday morning, when more than 200 people—from Los Angeles, Riverside, Pasadena and Monrovia, as well as a splendid crowd from Sierra Madre—attended the annual May Day Breakfast. Breakfast was served from 6 until 10 o'clock and during the morning Mrs. Norris and daughters gave musical selections.

Among Sierra Madreans who entertained friends at the breakfast were Miss Thomasella H. Graham and Mrs. Elizabeth Dietz, both of whom had large parties, and the Misses Hazel and Jean Woodward, who were hostesses to 20 friends who later enjoyed bridge at the Woodward home, 470 Ramona avenue.

Fire Chief Issues Warning On Weeds

A warning was issued by Fire Chief W. D. Richards yesterday to all Sierra Madreans to clear their lots of weeds. Notices were posted on vacant lots by city employees last week, calling attention to the fact that owners must rid their lots of the weeds before Tuesday, May 14.

"It is up to everybody to get after weeds now," Chief Richards said. All weeds in the city must be gotten rid of. However, everyone who burns weeds must have a permit.

Hinshaw And Knight Urged To Run Again

Carl Hinshaw, Congressman, and T. Fenton Knight, Assemblyman, were urged to run again for their respective public offices this year, in resolutions adopted at a meeting of Republican workers of the 11th Congressional district, at the home of the Misses Marian and Sara Sherman in Alhambra Monday evening. Hinshaw's excellent record as a Congressman was brought to the gathering by Captain Paul Johnson, a recent visitor in Washington.

Temperature Hits 93 To Welcome May

It looks as though the last rains of the season fell this week. Col. Hersey, Sierra Madre's famous U. S. meteorologist, thinks, and cloudless blue skies and warm weather is the aftermath. Total rainfall for the season to date is 25.84 inches, which is 3.54 inches above normal.

May Day was warm in Sierra Madre—the temperature hit 93 degrees, but this wasn't as high as on April 13 when it soared to 98 degrees. Temperatures for the week were:

	Max.	Min.	Rain
Apr. 26	57	46	1.32
Apr. 27	62	44	.20
Apr. 28	68	48	
Apr. 29	76	49	
Apr. 30	83	52	
May 1	93	62	
May 2	85		

Schwartz Director Of City's League

Councilman Schwartz has been named by his colleagues as Sierra Madre director of the Los Angeles County Division of the League of California Municipalities.

SOUNDS LIKE CITY HAD STRAY ANIMAL WEEK

IT MUST have been "Stray Animal" week in Sierra Madre, according to reports on the city hall police blotter. Within 24 hours there were calls regarding a stray horse, a lost sick cat, a stray dog, a mother possum and young ones, and a deer which ran into a fence at Grand View avenue and had to be killed.

Big Bethany Conference Next Week

Many Noted Speakers To Address Bible Sessions Starting Tuesday

R. A. Bosshardt, a captive of Chinese Reds for 18 months, will tell a tale of a personal miracle at Easter dawn in China, Wednesday evening, May 8, at Bethany Church, concluding session of a two day Bible conference, May 7 and 8. Mr. Bosshardt escaped just in time to avoid an untimely death after a trek of 6000 miles from Kiangsi. He was held for \$100,000 ransom money, and was released on Easter morning without payment of money and without apparent reason. His story, "Captivity for Christ in China," will be the basis of his message at 7:30 p.m. Known as the "Man of Miracle"



Charles E. Fuller

Broadcast, Rev. Charles E. Fuller, widely known speaker, will talk on "How God Chooses Men for His Service," at 7:30 o'clock Tuesday evening, opening day of the conference. Mr. Fuller talks to audiences from Alaska to South America, from the Atlantic to the Pacific and the Islands of the sea.

Mrs. Ford L. Canfield, formerly of China, whose husband is now Southwest Director of China Inland Mission, will give the opening address, "Rejoice, the Lord Is at Hand," at 10 a.m. Tuesday morning, and at 11 o'clock, Miss Natalie Romans, well-known in Southern California as an outstanding leader of Ly-

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(See Answers on Page 8)

- 1—What is the name given the ruler of Japan?
- 2—From what highly explosive substance is dynamite made?
- 3—What famous critic, author of several books, airs his opinion of new books over a national broadcasting hook-up?
- 4—What former great tennis player for Germany was imprisoned in a concentration camp, and upon his release became a player for Egypt's amateur tennis team?
- 5—What treatment should be given a new clothesline so that it will give better service?
- 6—What great city is located on the river Thames?
- 7—What man is known as the March King of the United States? He is now dead, but during his life he composed a march named "The Stars and Stripes Forever."
- 8—How many years does a patent protect one's work?
- 9—What is the derivation of the word tariff?
- 10—Is it proper to tip the servants in a house where you have spent a few days as a guest?

First Game Of Baseball Here Tonight

Four Good Clubs Formed And Girls Teams Seem To Be Assured

There'll be a lot of "City Slickers," "Pirates," "Dodgers" and "Yankees" in Sierra Madre during the new few months. But you can tell them afar, by their uniforms, and may even have to go up to the grammar school athletic field to see them.

These are the names given four teams of a city baseball league organized Monday evening when more than 60 men and young ball players turned out for practice on the school field, later forming the teams that will be captained by John Kiggins, Kenny Allen, Edward McCloskey and Ed LaLone.

Prospects are good that there will be two more teams in the league—girls teams, for 16 women and girls turned up for practice Wednesday evening and were so thrilled with the idea of getting into the sport they thought the chances good for getting the material for four teams and formation of a league of their own, later playing not only the local men's clubs, but girls teams in other valley cities, some of which have aggregations of women players that mek the males sit up and take a lot of notice.

The new men's league is losing no time getting into action. The season's first game will be played on the school field this evening. After that a regular schedule probably calling for two or more games a week, will be made up. Tentative make-up of the four clubs follows:

Pirates—Ed McCloskey, capt. and c; Bill Kiggins, p; Bob Colbert, 1b; Carl Scalzo, 2b; Earl Marsh, 3b; Bud McRoberts, ss; Norm Dumas, lf; Vim Sakamoto, cf; Harry Lauber, rf; Norm Jensen, sub; John O'Grady, sub. City Slickers—Ken Allen, capt. 2b; Robert LaLone, c; Bill Dyche, p; John Kennedy, 1b; Minor Harkness, 3b; Irvin Ingram, ss; Gerald Smith, lf; Jim Ottell, cf; Emile Smith, rf; LeRoy Limbaugh and Herb Lacey, subs.

Dodgers—John Kiggins, capt., 2b; Loren Pratt, p; Yos Umekebo, c; M. Lorenzini, 1b; J. Colbert, 3b; J. Rivers, ss; R. Sanchez, cf; A. Lorenzini, lf; D. Parker, rf; Red Burt and George Scott, subs.

Yankees—Ed LaLone, capt., 1b; Cy Cyster, p; Pat Butler, c; Bus Brain, c; Tommy Scalzo, 2b; Jack Butler, Billy Evans, 3b; C. Young, ss; Richard LaLone, lf; F. LaLone, cf; Don Miller, rf.

Wistaria Offers A Fine Film Bill

"Little Old New York" with Alice Paye and Fred McMurray is now playing at the Wistaria Theatre and continues through Saturday, with "The Man Who Wouldn't Talk," featuring Lloyd Noland and Jean Rogers. News events, shorts and cartoon complete the program. Starting Sunday and continuing through Wednesday, Edward G. Robinson and Ruth Gordon appear in one of the most discussed films in recent years—"Dr. Ehrlich's Magic Bullet." Nelson Eddy and Ilona Massey will also be shown in "Balalaika," one of the most popular pictures of the year.

Joe Russell Buys Manzanita Home; Going On Long Trip

Joe T. Russell, who handles the real estate end of the Neale and Russell business, has purchased the six-room home at 425 Manzanita avenue, which is situated on a lot 92x190 feet, with fruit and shade trees and a beautiful lawn. Mr. and Mrs. Charles A. Markwell, former owners, who resided there, have moved to Idaho where Mr. Markwell has an interest in a mine.

Mr. Russell will not move into his new home until the first of September. Reason for this delay is because after June 1 he will be busy sightseeing. On his first trip east since 1917, Mr. Russell plans to visit the southern states—Alabama, Tennessee, Georgia, then up the coast to New York, across the country to Seattle and back down to Sierra Madre.

Another Boulevard Stop Is Ordered

The intersection of Canon and Grand View avenue has been designated as a stop intersection in a resolution adopted by the city council and the police department was directed to cause the erection of stop signs immediately.

Building Of Three More New Homes Gets Underway

Construction of three new homes in Sierra Madre began in April to swell the building permits issued by William Lees, building inspector, to \$14,450. Total for the year to date is \$45,907.

Permits for small homes were taken out by C. A. Ort, 111 North Hermosa avenue; Helen Rose, 57 Vista Circle Drive; A. Wallace, 93 North Canon drive. Other building permits issued by Mr. Lees are: Sam Wolfe, 538 Brookside lane, alterations; L. E. Nollac, 507 East Grand View avenue, alterations; Claude L. Worral, 529 Woodland drive, alterations; Dolly S. Price, 610 Holly Trail path, alterations; W. B. Durham, erect garage at 684 Auburn avenue; Albert Wheeling, 101 East Sierra Madre blvd., re-roof, and California Water & Telephone Company, alter building.

Bishop Gooden Will Confirm Class And Preach Here Sunday

The Rt. Rev. Robert B. Gooden, D.D., Suffragan Bishop of Los Angeles, will be present at the 11 a.m. service of the Church of the Ascension next Sunday. He will confirm a class made up by Marjorie Garner O'Donnell, Mary Lou Stansfield, Persis Adaire Roach, Marcia Jean Bethel, Evelyn Ruth Noshier, John Davis Buchan, Lew Wellington Goodwin and Jack Armond Vandermyn.

Following the services of confirmation there will be a sung service of Holy Communion. The setting will be from St. Cecilia's mass by Gounod. An anthem, "Spirit of God," by Powell Weaver, will be rendered by the senior choir. The junior and senior choirs will be combined at this service. The Bishop will celebrate at the Communion, assisted by the rector, Dr. W. B. Heagerty. Bishop Gooden will preach the sermon. The public is cordially invited to be present.

Bishop and Mrs. Gooden will be entertained at lunch by Dr. and Mrs. Heagerty after the service, at the rectory.

America In Flowers Is Theme Of Next Rose Tournament

A patriotic keynote, "America in Flowers," will be struck at the 1941 Tournament of Roses parade. This theme was selected by the executive committee of the Tournament of Roses Association Tuesday afternoon. It will open a wide field of creative opportunity for designers of floats for the world's greatest pageant next New Year's day and entries have already been received from a number of organizations and communities, eager to be among the first to fill in the official entry blanks.

Drunk Driving Fine Is Paid In Dimes

Two Pasadena police sergeants spent half an hour Wednesday evening counting money paid by H. E. Johnston of this city to cover a fine. The reason it took so long was because \$55 of the \$100 fine was paid in dimes—and counting 550 dimes takes time, the sergeants found. Johnston was arrested Tuesday in Pasadena on a charge of drunk driving. He pleaded guilty and paid the fine rather than spending 50 days in jail.

WHEN I CAME TO SIERRA MADRE

By C. W. JONES
First Mayor of Sierra Madre

WHEN WE came to Sierra Madre in February, 1906, it was almost the "day following" the celebration of the coming of the interurban or Pacific Electric. Then we formed a community of only about 400 souls, living on small fruit acreage, and among them a few commuters to Los Angeles and Pasadena.

There were but four stores, Norris General Merchandise; Robinson Grocery; C. M. Clark & Co., hardware; and Bechtelheimer's Red Cross drug store.

The streets were all natural buggy-ways, bordered by a magnificent carpet of wild flowers growing knee deep and shaded by miles of those graceful peppers (many of which were soon removed to commercialize the appearance of the incipient downtown section) presenting a picture, the influence of which brought romance to the surface and immediately created a desire to live in such a setting.

That was just a "curiosity" picnic to see at close range what had been seen from the valley a few weeks before on this delightful mountain slope. No intention to come here to live entered our minds—until after we had come; had seen; had taken deep draughts of Sierra Madre's incomparable mountain water; breathed its fragrant, exhilarating ozone, and seen what to us was the most charming spot for a home we had ever beheld.

Then we cast the die and never have had a regret. In March we purchased a number of lots in Monte Lodo tract—then only a 40 acre plowed field—and built our barn—we still call it "barn"—which we moved into just 34 years ago this week.

The town or community naturally was widely scattered, being a group of five and ten acre home plots and the streets were broken at every intersection by cross gutters (ditches, many times)

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In a Social Way

MARIAN DAILY-RALPH JONES
WED BY CANDLELIGHT

A candlelight ceremony performed by the Rev. George Theiss at the First Lutheran Church in Pasadena at 8 o'clock Saturday evening, April 27, Miss Marian Elizabeth Daily of this city was married to Ralph H. Jones. The bride's wedding gown, which she designed and made, was white satin of simple princess lines with train and a sweetheart neckline. Her fingertip veil was gathered on a heart shaped cap. She carried a white satin covered confirmation book covered with sprays of white orchids and lilies of the valley, and wore a single strand of pearls, the gift of Mr. Jones.

Miss Lois Wiederanders, maid of honor, wore a princess style gown of white moire taffeta and carried a heart shaped bouquet of American beauty roses. Brides-

maids were the Misses Ruth Wheeling, Katherine Willetts and Eleanore Phillips. All were gowned in white taffeta and enhanced by a single strand of pearls and carried heart shaped bouquets of red roses.

American Beauty roses were chosen for the ceremony because they are the official flower of the bride's sorority, Alpha Iota. Phyllis Theiss was a quaintly charming flower girl.

John Kuzma of Los Angeles acted as best man for Mr. Jones. Ushers were Byron Phillips, Richard Raacke, and Emmet Black.

Mrs. Samuel I. Kirk (Catherine McBurney), a bride of 13 days, played the wedding march and while she softly played "Always" the ceremony was performed. Soloists were Miss Cynthia Hull and Walter Reed. "At Dawning" and "God Gave Me You" were sung by Miss Hull. Mr. Reed's selec-

tions were "Trust in Me" and "Because."

Receiving at the reception for relatives and close friends held at the home of the bride's parents, Mr. and Mrs. George O. Daily, were Mrs. Daily, gowned in powder blue lace and wearing a corsage of gardenias, and Mrs. Eva Jones Surabain, mother of Mr. Jones, who wore a gown of blue and a corsage of gardenias.

Among out-of-town guests who attended the reception were Mrs. James Sutherland and daughter Sue of Hemet; Mrs. E. Shepman of Holyrood, Kan.; Mrs. T. G. Kalousek of La Verne; Mrs. Kate Puelher and daughter Katherine of Upland, and Mr. and Mrs. Theodore Metz, Mr. and Mrs. Virgil Werner and son Virgil Jr. of St. Louis, Mo., who have been houseguests at the Daily home during the week.

The bride is a graduate of Pasadena Junior College and Pasadena Business College, where she was a member of the Delta Xi Chapter of Alpha Iota. She is also a member of the Maptha Club and is one of the most popular members of Sierra Madre's younger set. Mr. Jones is an alumnus of Eveleth Jr. College of Eveleth, Minn.; the Minnesota School of Business and the University of Minnesota at Minneapolis, where he was affiliated with the Phi Rho Pi and Sigma Phi Alpha.

Upon their return from a trip to Boulder Dam, May 6, Mr. and Mrs. Jones will be at home to their many friends at 5509 Gifford avenue, Maywood.

MRS. JAMESON HONORED ON HER BIRTHDAY

A bridge luncheon to honor Mrs. J. W. Jameson on her birthday anniversary was given by Mrs. Ann Felt and Miss Pearl Smith at their home in Santa Anita Oaks Tuesday. At the table which was gaily laid with yellow, and centered with an arrangement of yellow iris and daisies, covers were laid for 12 guests including Mrs. E. E. Bacon, who also celebrated her birthday anniversary Tuesday.

SURPRISE MRS. EDWARDS ON HER BIRTHDAY

Surprising Mrs. Roy Edwards on her birthday anniversary, a large group of Sierra Madre friends gathered at the Edwards home, 307 Mariposa avenue, Tuesday evening, bringing many lovely gifts which delighted the honoree. The evening was pleasantly spent with games and singing, followed by refreshments which were the surprise of Mr. Edwards. Friends who enjoyed the affair were Mmes. and Messrs. Gordon Brooks, Theodore O. Vaughan, Joseph Evans, E. R. Thompson, Harry Howard, and Mmes. Edna Fairbanks, Beverly Edwards, Marie Olsen, Jack Mitchell, and Miss Louise Edwards, daughter of Mr. and Mrs. Edwards.

MRS. JAMES ENTERTAINS PI BETA PHI GROUP

A bridge luncheon attended by a group of Pi Beta Phi members of the Pasadena district was given by Mrs. J. C. James at her home, 38 East Grand View avenue Monday. These affairs are given throughout the district as benefits for the settlement school in Tennessee which is maintained by the Pi Beta Phis. Women composing a foursome at the home of Mrs. James were Mrs. D. C. Larsen of San Gabriel; Mrs. E. H. Kelly of Monrovia; Mrs. Kenneth Jones of Altadena, and the hostess.

CELEBRATE BIRTHDAY OF SAM SCHWARTZ

With members of the family present to extend greetings to the honoree, Mr. and Mrs. Preston Schwartz entertained at a turkey dinner at their home, 287 East Montecito avenue, Sunday evening in honor of the birthday anniversary of their son Sam.

A feature of the party was the huge and delicious strawberry shortcake, baked by Miss Mary Higgins of 111 East Highland avenue, in continuance of an annual custom which Miss Higgins has followed for many years. Roses and iris were used for decoration throughout the Schwartz home, while Cecil Brunner roses centered the table which held places for Mr. and Mrs. Thomas Schwartz and son Tommy; Mr. and Mrs. William H. Schwartz and Billy; Miss Evelyn Calvert of Pasadena, the honoree and hosts.

YARNELLS CELEBRATE SIXTEENTH ANNIVERSARY

To celebrate their sixteenth wedding anniversary, Mr. and Mrs. B. F. Yarnell, 400 Church Road, entertained a group of old friends at dinner Tuesday evening. An all white arrangement of stocks and snapdragons in a silver bowl centered the table where places were laid for Mr. and Mrs. E. P. Johnson of Hermosa Beach; Mr. and Mrs. E. R. Verdin, Mr. and Mrs. Newton Free, and Mrs. E. J. Lovett of Beverly Hills; and Mr. and Mrs. William Myer of Long Beach;

Estelle, Burt and Ben Yarnell, and the hosts.

BOB BABBITTS HOSTS AT GAY EVENING PARTY

A gay evening party with games and dancing was given by Mr. and Mrs. Bob Babbitt at their home, 304 West Sierra Madre blvd., last evening with a large group of friends enjoying the affair. Among the guests were Mr. and Mrs. Eber Thomas, Mr. and Mrs. Charles Askew, Mr. and Mrs. Jack Mohr, Mr. and Mrs. A. E. Morgan, Mr. and Mrs. Carl Hansen, Mr. and Mrs. Calvin Whetzel of Pasadena; Mrs. Marjorie Tarr, Mrs. Campan of North Auburn avenue, and James P. Wouff.

SOCIAL NOTES

Dr. Maud Davis of Santa Monica and Miss Lucy Gordon were dinner guests Tuesday of Dr. and Mrs. L. A. Sherman, 501 North Baldwin avenue.

Mr. and Mrs. Al Chittie of Monterey Park were dinner guests Sunday evening at the home of Mr. and Mrs. George O. Daily on East Sierra Madre blvd.

Dinner guests Sunday at the home of Mr. and Mrs. W. J. Colligan, 102 East Mira Monte avenue, were the Misses Adele and Stella Andres and Mrs. Anita Otero, aunt of Mrs. Colligan.

Mr. and Mrs. Richard Diggs of Hollywood were dinner hosts last Friday to Mr. and Mrs. S. C. Coumbe of 521 Alta Vista drive. Mr. Diggs is the script writer for Edward G. Robinson.

The Canyon Thimble Club will meet this afternoon at the home of Mrs. Edward Funkhouser on Woodland drive.

Mrs. Charles L. Drake and Mrs. F. H. Hartman were luncheon hostesses yesterday at a meeting of the Dickens Fellowship.

Mr. and Mrs. Carl Hobson of 47 Bonita avenue entertained at dinner Saturday evening for Mr. and Mrs. H. P. Hobson of Los Angeles, aunt and uncle of Mr. Hobson.

Tuesday afternoon tea guests of the Misses E. Lavinia and Minnie Nelson of 231 West Grand View avenue were Mrs. Glen Guidinger of Huntington Park, and Mrs. Norman Guidner of Los Angeles.

Miss Donna MacFarland of Alhambra was entertained at dinner Saturday evening by Mr. and Mrs. R. K. Girard of 180 South Michillinda blvd. Guests who enjoyed tea at the Girard home Sunday afternoon were Mr. and Mrs. William Staley of Burbank and Mr. and Mrs. William Ralls and son Tommy of Van Nuys.

Sierra Madreans entertained at dinner last Tuesday evening by Dr. and Mrs. J. Andrew Hall and Miss Jean Hall, 611 West Grand View avenue, were Miss Jeanette Shafer, Miss Ida Kirk, Miss Marjorie Adams and Commander and Mrs. C. E. Rappolee.

A Sunday night buffet supper at the S. C. Coumbe home was enjoyed by Lieutenant and Mrs. Thomas Ball of Pasadena; Dr. and Mrs. H. Wallace of Orange; Miss Cheryl Walker of Pasadena; Miss Carol Coumbe, Jay Coumbe and the hosts. Wednesday evening Mr. and Mrs. Coumbe were hosts to Mr. and Mrs. M. T. Gardiner of "Topside" at a dinner dance at Berkeley Manor.

The Modern Priscillas will meet next Thursday at the home of Mrs. R. S. Corlett, 65 East Mira Monte avenue. Miss Edna Green will be co-hostess with Mrs. Corlett for the afternoon.

Mrs. Floyd Hodge of Arcadia was a luncheon guest of Miss Rosalie Curtis and Miss Mildred Curtis Bolms Friday at 56 West Mira Monte avenue. A drive through the country was enjoyed in the afternoon.

Mrs. Cora B. Corum, 206 Auburn avenue, was the guest of Mr. and Mrs. Leslie Preston of Pasadena at the banquet given for John Anson Ford at the Biltmore Bowl Monday evening.

Mr. and Mrs. C. E. Rappolee were guests at the May Day breakfast given by Capt. and Mrs. Joseph A. Biello in Long Beach.

An evening of bridge followed by buffet refreshments, was enjoyed by Mr. and Mrs. Carl Hansen, Tuesday evening at the home of Mr. and Mrs. Frank McKean in Pasadena.

—Margaret Elkason.

BARRY GODOLPHIN HAS A THEATRE PARTY

Barry Wayne Godolphin, son of Mr. and Mrs. Lionel Godolphin, West Montecito avenue, who celebrated his sixth birthday Saturday, entertained a group of friends at a theatre party, following refreshments and favors served at the Godolphin home. Betty Lou Newton, Donald and Sylvia Thayer, Jeanette Carlson, Dennis and Patrick Keating were guests at the party and also attended the matinee at the Wistaria theatre.

Sunday, Barry had another birthday party with his grandparents, Mr. and Mrs. O. W. Wilderman, of Los Angeles, and Mrs. E. K. Briggs, as guests, at dinner.

PARENTS SEE MODERN TEACHING METHODS PUSH THREE R'S ASIDE AT SCHOOL OPEN HOUSE

Projects Of Various Grades Give Children A Broad Understanding

Home and workaday life in early California, Mexico, Russia, early American colonists, Navajo Indians were portrayed through projects completed by students at the grammar school and displayed in classrooms at "open house" Friday evening. In spite of unfavorable weather, a good crowd of Sierra Madre parents and friends attended the annual affair to see the units of work undertaken by each class from the kindergarten through the 8th grade.

Posters, wall hangings, books

Councilman Going On Long Vacation

City Councilman John Froehlich will leave Tuesday for the East where he plans to spend about two months visiting relatives and friends. From California he is going to New York City where he will take in the World's Fair. He has seen the San Francisco fair three times, he said, and is going to see another "big" fair.

A trip up the Catskill mountains is included in the councilman's itinerary, and visits with his brothers and sisters in New Jersey. He may spend some time in Washington and Virginia, but his two months' vacation will all be spent in the East. He has been voted a 60-day leave of absence by his colleagues in the council.

Lynwood Family To Build Home Here

Contemplating the construction of a new five-room home in Sierra Madre within the next few weeks, Mr. and Mrs. W. A. Kuns have purchased a lot on the north side of Highland avenue in the 200 block. Mr. and Mrs. Kuns who are the parents of Mrs. G. H. Simmons of 251 West Montecito avenue, recently sold the home in Lynwood they occupied for 18 years. This week they have enjoyed a visit at the Simmons home, which will be followed by a trip to Brawley to visit another daughter, Mrs. C. W. Eschelman.

Orange Drive Home Is Purchased By Glendale Family

Mr. and Mrs. R. C. Dickson of Glendale have purchased the home of Mr. and Mrs. Francis Dane at 730 Orange Drive, and will become residents of Sierra Madre in July. Mr. Dickson is sales manager in Southern California for the Grollier Society, publishers of The Books of Knowledge and Encyclopedia Americana.

LEAVE "FAR HIDEAWAY" FOR "SAN SOUCI" HOME

"Far Hideaway," at 56 West Mira Monte avenue, the home of Miss Josephine Curtis and family, Miss Rosalie Curtis, Mrs. Clara H. Bolms and daughter, Miss Mildred C. Bolms, saw its owners depart, bag and baggage, Saturday to begin life again at the charming cottage formerly owned by Mrs. Vera Stewart at 233 Santa Anita Court. In memory of the country estate of Mrs. Selig Goyer Curtis, maternal grandmother of Miss Bolms, in St. Louis, Mo., the cottage will be called "San Souci."

Pian's MILLINERY AND DRESS SHOP

Dresses
Suits
Coats
Hats
Smart Styles
Moderately Priced
196 E. Colorado
Pasadena

BECKER'S of Arcadia

Dollar Days

Friday and Saturday, May 3 and 4

DOLLAR DAY SPECIALS IN ALL DEPARTMENTS
Dresses
Coats
Hats
Suits
Hose
Robes
Play Togs

Wistaria THEATRE

SIERRA MADRE
Phone Custer 14

Friday, Saturday, May 3, 4

Alice Faye and Fred MacMurray in
'Little Old New York'

—also—
Lloyd Nolan and Jean Rogers in

'The Man Who Wouldn't Talk'

Play Keno Sat. Nite

Sun., Mon., Tues., Wed.
May 5, 6, 7, 8,

Edward G. Robinson and Ruth Gordon in

'Dr Ehrlich's Magic Bullet'

—also—
Nelson Eddy and Ilona Massey in
'Balalaika'

LUCKY DRAW every Wed. Nite

COMING ATTRACTIONS

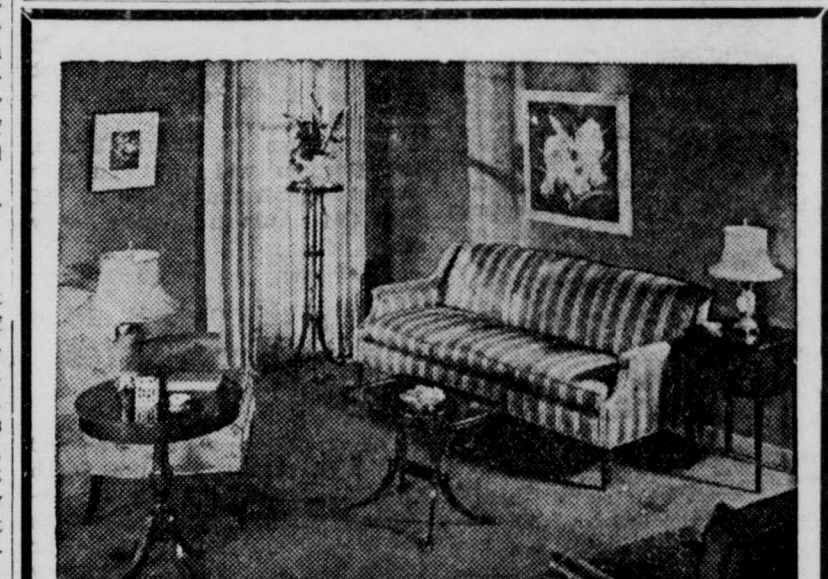
'Broadway Melody of 1940'
'Grapes of Wrath'
'My Little Chickadee'
'The Bluebird'
'Johnny Apollo'
'Northwest Passage'
'Strange Cargo'
'Young Tom Edison'
'Road To Singapore'

Mother is your Best Friend

—and the best is none too good for her. Remember her on Mother's Day with a beautiful Hallmark card.

We have a complete display of cards for Mother's Day. Come in and see them.

THE RIKEMAN'S



The above illustration proves that it isn't necessary to follow one pattern motif in furnishing a home, for the stripe of the sofa blends harmoniously with the tiny floral print of the chair, and the wire-mesh design of the chair at the right. In the tables, too, three follow the style of Duncan Phyfe, while the table at the right has dainty, straight-lined legs.

Create Your Individual Color Schemes

With the new COLOR-BLEND SELECTOR, proper and correct color schemes become amazingly easy.

Come in tomorrow... see this wonderful new approved method of coordinating colors to perfect "Color Harmony." Then you will know your color scheme is correct—there's no guess work about it.

"House of Better Values"

A. D. GREENSTREET FURNITURE Co.
1271 East Colorado Street
Pasadena

for MOTHER'S DAY

Thornton-Carlson
Makers of
GOOD CANDY

GIFT BOXES, filled with cherries, chocolate-covered nuts, creams and Bon Bons 30c to \$5.00

Mexican and California Pottery filled with our fresh, delicious Candies

Novelty Boxes and Unusual Gifts of Candies which Mothers enjoy

Regular Boxes 60c per lb., or 2 lb. box \$1.00

"Imperfect Dips" Chocolates 30c lb.

Pasadena Rosemead San Marino
2771 E. Foothill 901 E. Valley 5292 Mission St.
1424 W. Colorado cor. Los Robles

You Will Enjoy dining at the

PINES Coffee Shop and Cocktail Lounge

Arcadia

Complete FAMILY DINNER 50c

Air Conditioned — 24 Hour Service

East Huntington Drive Otto P. Petersen

"Nimble Nee" Hosiery

For Nimble-Kneelers, Kayser's 2-way stretch Lastex-topped hosiery gives with each bend or swing and eliminates garter runs

Deb and Regular Length pair \$1.15

MISSION Hosiery 79c & \$1

blanche nalley

125 South Myrtle Monrovia

For A Better Used Car or a New Chevrolet

it will pay you to see

Harold Yerxa

with

C. S. MEAD

Phone Sierra Madre 1882



Are you full of pep? Are you tired? If you need more pep and energy—start drinking KEVON, the new "Double Energy" Food Drink—with the delicious Chocolate-Like Flavor. KEVON is made in jiffy with either milk or water. It's delicious hot or cold. A serving takes the place of a meal. Costs just 3c. Try it!

Edith A. Rankin
237 N. Mt. Trail
Phone 2023

OUR ANSWER TO
A FREQUENTLY-
ASKED QUESTION

Yes, we lend to individuals

Men and women with dependable income, who need money for sensible purposes, can obtain loans at this bank on attractive terms.

There are many reasons why you should borrow at this bank. One of them is that you build a valuable credit standing that will stand you in good stead through the years.

YOUR APPLICATION WILL BE WELCOME

Sierra Madre Savings Bank
KERSTING COURT TELEPHONE 4
Member Federal Deposit Insurance Corporation

ROME Super Slumberon



The ENTIRELY DIFFERENT *Mattress*

ROME SUPER SLUMBERON is scientifically designed and constructed to accommodate YOUR weight, whether you weigh one hundred or three hundred pounds. It will support your body gently, releasing the tension on tired muscles and nerves.

- ★ The Unit of Four construction Layers of real cotton Upholstery felt
- Eyelet tufting (all tufting cords tied inside the mattress)
- Cord reinforced side wall
- Eight ventilators
- Reinforced handles
- Beautiful Damask covers in attractive colors
- Custom tailored

These features insure deep, restful, relaxed, healthful sleep, plus durability.

Super Slumberon Mattress \$42.50
Super Slumberon Box Spring \$42.50

Rockford Furniture Co.

77 North Fair Oaks Avenue SYcamore 2-2522
Pasadena
Pasadena's Newest Furniture Store—where Good Furniture Costs Less

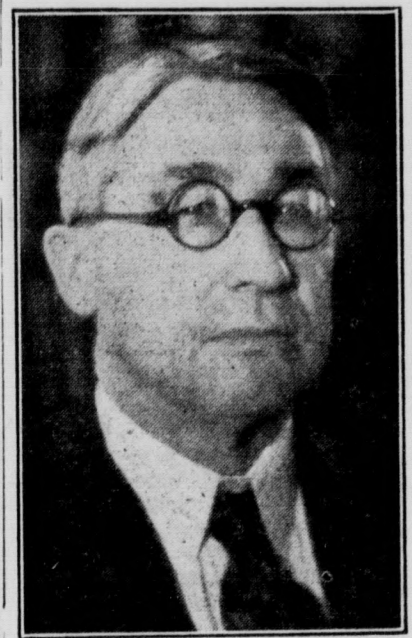
Couple Long Puzzled Over Location Of Sierra Madre Celebrate Their Arrival Here 30 Years Ago

DECLARING that "we could never have found a better or more beautiful place to live," Mr. and Mrs. F. H. Hartman of 147 North Baldwin avenue looked back on their 30 years residence in Sierra Madre as the anniversary of their arrival here was celebrated Sunday.

Reminiscing they both smiled at their first recollection of Sierra Madre when hearing that a drug store was for sale here, they looked inquiringly at one another and asked "Where is Sierra Madre?" For the town at this time had only 800 residents, had not long enjoyed the convenience of a car line and was really off the beaten track. Nevertheless the Hartmans finally located the town, and after two visits here, purchased the store formerly owned by Mr. Bechtelheimer, and have been enthusiastic Sierra Madreans ever since. Coming here

for the first time in April, 1910, Mr. Hartman found the building in which his store has been situated ever since, standing quite alone on the west side of Baldwin avenue with a huge pine tree on the south and acres of orange trees on the South side of Sierra Madre blvd., then Central avenue.

After living in the apartment



F. H. Hartman

at the rear of the store which looked out on the old Sierra Madre school grounds for several months, Mr. and Mrs. Hartman built a home at 105 East Central avenue (now Sierra Madre blvd.) where they lived many years before building their present home on north Baldwin avenue which they have occupied for 17 years.

It was only by accident that Mr. Hartman became a practicing pharmacist in California, as he took the state board examination on the dare of S. L. Berkeley, later mayor of Santa Monica, where the Hartmans lived during a visit to California and again for several months after they returned to make their home in the state. After passing the examination, Mr. Hartman and his family returned to their home at Muskegon, Mich., where the Hartman Pharmacy had been an established business for 13 years. But the east no longer held their interest so the following year they returned to Santa Monica, and eventually came to Sierra Madre.

This week they are happy to remember that they finally located the obscure little town which they have watched grow into one of the prominent cultural centers of the Southland. Always they have been close to the community life, helping in the advancement of the city whenever possible, and at all times retaining the keen interest in life which today makes the years sit so lightly on them both.

—Margaret Eliason.

BABY SON ARRIVES

Mr. and Mrs. Robert H. Rhodes of 245 West Laurel avenue, are the parents of a baby son born Friday at St. Luke's Hospital.

Lyric Theatre MONROVIA

Fri.-Tues. May 3-7
"ROAD TO SINGAPORE"
BING CROSBY, BOB HOPE
ALSO —
Sensation Picture of 1940
"DR. CYCLOPS"
in Technicolor

ARCADIA THEATRE

44 E. Huntington Drive
Arcadia
Phone ATwater 7-2661

Friday, Saturday, May 3, 4

CHARLES LAUGHTON,

in

"Mutiny on the Bounty"

—also—

Clark Gable, Spencer Tracy

in

"SAN FRANCISCO"

Sun., Mon., Tues., Wed.

May 5, 6, 7, 8

SHIRLEY TEMPLE in

"The Bluebird"

—also—

"STRANGE CARGO"

with

Clark Gable, Joan Crawford

Wrights Bring Home Some Desert Beauty

Mr. and Mrs. R. E. Wright of 540 West Alegria avenue have returned from an interesting 10-day business and pleasure trip to the Mexican border, Arizona and Utah. Leaving here they drove to Nogales on a business errand, then up to the Grand Canyon, Zion Park, Salt Lake City and Reno, returning through the Owens Valley. While in Arizona, they visited the Marencu copper mine, the second largest open cut copper mine in the United States, where Mr. Wright was employed 25 years ago. The mine is now using the largest trucks in the world. Between Marencu and Safford Mrs. Wright got some excellent photographic shots in color of the wild flowers which she says were the most brilliant she has ever seen, and of the ocotillos which were just coming into bloom. She also photographed the open copper veins and scenic beauties along the route.

Women Society Told Of Ben Hur Author

Section Three of the Woman's Society of the Congregational Church met Friday at the home of Mrs. Gerald Smith on East Laurel avenue, and heard Mrs. Newman Essick give an interesting talk on General Lew Wallace, author of "Ben Hur." Mrs. Essick, when a child, lived across the street from General Wallace in Crawfordsville, Ind., and showed society members a beautiful silk bound copy of the book with illuminated pages, given to her by the general for a wedding present.

During the afternoon the women dressed dolls for the Sunday School Cradle Roll.

SIERRA MADRE DOGS BRING PRIZES HOME

Rusty Dusty, airedale terrier belonging to Miss Mae Pridham of 139 South Baldwin avenue, tied for first place in the open class obedience tests at the Beverly Hills Dog Show Sunday and also received an award for reserve winners. Sierradale Chica, airedale terrier puppy belonging to Miss Pridham, was entered in the dog show at Riverside last week and captured the cup for the best puppy at the show.

CRYSTAL LAKE ROAD IN GOOD SHAPE NOW

Sierra Madreans who have been planning trips to Crystal Lake but have postponed such outings because of apprehensions about the mountain road which has often been in bad condition in past seasons, will be pleased to know that this year the road is in excellent repair throughout its entire length. This report comes from Mrs. O. H. Hare of 297 West Highland avenue who enjoyed an all day outing at the popular resort Sunday with her son Thomson Hare and A. King.

PTA Movie Guide

FAMILY
(8 years to adult if accompanied by parent)
Little Old New York
Balalaika

MATURE
(14-18 years)
Dr. Ehrlich's Magic Bullet
Legion of Lost Fliers
Invisible Man Returns

PUBLIC NOTICE

NOTICE OF SALE OF STOCK IN BULK

TO WHOM IT MAY CONCERN: This Notice of intention to sell a stock of goods in bulk:— Witnesseth that notice is hereby given pursuant to the provisions of Section 3440 of the Civil Code of the State of California, that the undersigned E. P. DYCHE, of Sierra Madre Drug Co., City of Sierra Madre, County of Los Angeles, State of California, intends to sell all that certain stock of merchandise consisting generally of: Furniture, Furnishings and Pictures and Stock of Merchandise, belonging to said Sierra Madre Drug Co. and located at Sierra Madre Drug Co., City of Sierra Madre, County of Los Angeles, State of California, and that a transfer and assignment of the same will be made, and the purchase price thereof will be paid, on Friday, the tenth day of May, 1940, at Sierra Madre Savings Bank, a Corporation, City of Sierra Madre, County of Los Angeles, State of California, at 10 o'clock A.M. That the address of said vendor is 36 West Sierra Madre Blvd., City of Sierra Madre, County of Los Angeles, State of California, and the address of said vendee is 160 N. Virginia, City of Reno, State of Nevada.

Dated April 29, 1940.

EDWARD P. DYCHE,

Vendor.



Miss Belle Barsh of Chino is expected to arrive this week for a few days visit at the home of her niece and nephew, Mr. and Mrs. Lester K. Layton, 584 Sturtevant drive.

Sierra Madreans enjoying Sunday at the home of Mr. and Mrs. Art Evans in Lancaster were Mr. and Mrs. Rudolph Hartman, Mr. and Mrs. B. F. Mobley and Mr. and Mrs. H. C. Reavis.

Mrs. H. C. Reavis of 551 Sturtevant drive motored to Ventura this week to visit her aunt, Mrs. I. W. Woodring, and was accompanied home by Miss Della Woodring of Dexter, Mo., who has been visiting in Ventura. Miss Woodring, who is also an aunt of Mrs. Reavis, will remain in Sierra Madre for an extended visit at the Reavis home.

Mr. and Mrs. Homer E. Robinson, 213 North Hermosa avenue, enjoyed a weekend holiday at the Lucerne Valley.

A noteworthy event at the Mission School in Ajmer, India, where Miss Caroline Nelson, sister of the Misses E. Lavinia and Minnie Nelson of West Grand View avenue is superintendent, was the visit of the Marquess Lithgow, Viceroy of India, to the city recently. Miss Minnie Nelson has returned from a several weeks sojourn in Whittier.

Mr. and Mrs. Dan Prigmore of Highland Park were recent visitors at the home of Mrs. O. M. Hare, 297 West Highland avenue.

Mr. and Mrs. Percy Walsh of Ventura were weekend houseguests of Mr. and Mrs. Glen Ogg and family, 258 North Mountain Trail.

Mr. and Mrs. Nelson Knapp of

POLITICAL ADVERTISEMENT

This Is Free Nation; Let's Keep It So

God and the Founding Fathers bestowed upon the people of the United States the priceless boon of liberty. The life of the Republic is in the keeping of its people who have repeatedly been warned that eternal vigilance must guard their freedom.

Bureaucracy, the last step before dictatorship, is endeavoring to entrench and perpetuate itself at Washington, and to this end would smash all principles and traditions of our Democratic form of Government. The Corcorans, the Cohens, and the Ickeses, scum of subversive political activity, who have risen to the top of a maddening pot cooking up the tripe of economic experimentation over the fires of Communism, are seeking to smash precedent and tradition upon which our nation has thrived and prospered.

The people of California have had a recent example of the ineffable nerve and gall of this Washington clique of political opportunists. Ickes, never a Democrat, in keeping with an unholy alliance with Culbert L. Olson, made a carpetbagging trip to California to set up a delegation to the Democratic National Convention, which would do the will of the Corcorans, the Cohens, the Ickeses, and their wrecking-crews in Washington. Hatchet-man Ickes assumed to set up a political dictatorship over the Democratic Party of California and the members of our party are now asked to bow the knee in submission so that Mr. Ickes can control the delegation to their National Convention and dispose of their votes at his own sweet will. Democrats of California have never submitted to carpetbagging or remote control over their Party, and history will not be changed at the primary of May 7th.

It is a fact, admitted by Ickes, Olson, and every member of the Olson delegation, that the name of Roosevelt is being used as a trick and device; that he never gave his consent for the use of his name and that there is no good reason for believing that he has in mind a violation of the unwritten law against a third term for President of the United States—a law first uttered and observed by George Washington and kept inviolate by the most illustrious of his successors. A vote for the Olson delegation is a vote for Ickes control—a vote to mute the voice of the Democracy of California in the selection of a President of the United States.

It is an irrefutable fact that the delegation pledged to the nomination of John N. Garner is the only delegation before the Democratic electorate of California which has a known candidate for the Presidential nomination.

The old Trojan horse tactics are being employed by the other delegations to insinuate themselves within the walls of the convention.

The Democrats of California have never yet bought a pig in a poke or kept a blind date with a National Convention nor will they do so when they go to the polls next Tuesday. They will vote with their eyes open; they will vote for a true and loyal democrat who has served his country and his party faithfully and loyally throughout his adult life; they will vote for the delegation pledged to John N. Garner and all hell can't stop them!

she has given for the Los Angeles Downtown Business and Professional Girls Club, Mrs. Waverly Pratt was made an honorary member of the organization Tuesday evening at the First Methodist Church in Los Angeles.

Mr. and Mrs. Jose Drudis, who were houseguests last week at the home of Miss Anna Schurmann and George Schurmann, 50 Morton avenue, accompanied the Schurmanns on an all-day trip to the Arvin flower fields and Mojave early in the week.

Mrs. Dora Cover, well known former Sierra Madrean now living in Los Angeles, visited friends here Tuesday before her departure for a month's trip to Mexico City with her son William. Mrs. Cover will return in a few weeks. Her son will go on to Yucatan.

Dr. W. D. Tiller of 522 West Sierra Madre blvd. has been ill at his home for the last week with a serious attack of laryngitis.



Featuring Certified First-Morning Fresh Vegetables, Guaranteed Meats, and Nationally Advertised Brands of Groceries, this Spring Food Festival brings you an excellent opportunity to save... Be sure to visit your Safeway this week-end and take advantage of the low prices listed here and the many others on the shelves!

Marshmallows 1-lb. box 10¢
Fluff-l-est. (Price ex-tax, .09709; sales tax, .00291)

Cut Green Beans No. 2 can 10¢
Briaridge brand. Young, tender cut green beans. Value!

Peaches GOLDEN CITY No. 2 1/2 can 10¢
FREESTONES
Your choice of sliced or halved fruit. Choice quality.

Dairyland Cheese per lb. 22¢
Whole milk, American Cheddar Cheese. For sandwiches.

Sherbet PARTY PRIDE BRAND pint 5¢
PINEAPPLE FLAVOR
Special low price for the week-end.

IT'S "BABY FOOD WEEK"!

Baby Foods Gerber's 3 1/2-oz. cans 19¢

Baby Foods Heinz 2 1/2-oz. cans 15¢

Heinz Junior Foods 6 1/2-oz. can 10¢

Baby Foods Stokely Brand 3 1/2-oz. cans 19¢

Milk Cherub Brand 2 tall 11¢

Morning Milk 4 tall 25¢

Magic Milk Eagle Brand 15-oz. Condensed 18¢

Light Karo Syrup 1 1/2-lb. can 13¢

Dark Karo Syrup 1 1/2-lb. can 12¢

Cream of Wheat 14-oz. box 14¢

(Choice of quick-cooking or regular)

Ralston Cereal 24-oz. box 21¢

Pillsbury's Farina 14-oz. box 8¢

Honey-Maid Graham Crackers 1-lb. box 15¢

AIRWAY COFFEE

Ground to your order at time of purchase.

per lb. 12¢

GRAPE JUICE

Welch's. New quart 39¢

York Concord (Pint... 21c) bottle 39¢

WHITE KING SOAP

Granulated. 29-oz. box 25¢

For clothes or for the dishes.

Ex-tax, .24272; sales tax, .00728

LAUNDRY SOAP

Crystal White brand. For the dishes, too.

per bar 3¢

Ex-tax, .02913; sales tax, .00087

Safeway is THE Place to buy FRESH VEGETABLES

Safeway buys the best of green goods. Every morning these fresh vegetables are rushed to each Safeway. At the stores, this First-Morning produce is plainly marked with cards reading, FIRST-MORNING FRESH. Only first-day produce gets this sign. Any green goods that are carried over are labeled SECOND-DAY PRODUCE and priced lower. Visit your Safeway today and buy vegetables that are Certified First-Morning Fresh!

Green Peas, Certified First Morning Fresh lb. 10¢

Celery Certified First Morning Fresh lb. 5¢

Cabbage Certified First Morning Fresh lb. 2¢

Pippin Apples 6 lbs. 25¢

Winesap Apples 5 lbs. 25¢

Grapefruit Sweet Juicy lb. 2¢

Oranges Large Size Navel Oranges 5 lbs. 15¢

MEATS

Smoked Picnics lb. 15¢
Gold Coin brand hockless smoked picnics. Fine to bake.

Prime Rib BEEF ROAST lb. 29¢
Aristocrat of oven roasts. Trimmed, ready for oven.

Beef Roast SEVEN-BONE CHUCK lb. 18¢
7-bone chuck roast. (Round bone shoulder roast lb. 22c)

CORNEB BEEF lb. 15¢
Boneless brisket, mildly cured.

LEG OF LAMB lb. 29¢
Baby lamb. Trimmed waste-free; no shank.

PORK SAUSAGE lb. 19¢
Un-x-lb brand. Packaged in Visking.

SLICED LIVER lb. 13¢
Grain-fed fancy pork. Excellent with bacon.

SLICED BACON lb. 10¢
Un-x-lb brand. Packaged in 1/2-lb. Cello pkgs.

PORK SPARE RIBS lb. 15¢
Choice quality grain-fed pork spare ribs.

SALT SIDE PORK lb. 12¢
Dry salt sides, cut from grain-fed pork.

LING COD FILLET lb. 19¢
Fancy fresh fish. Fine to bake, broil, or fry.

FRESH LING COD lb. 17¢
Fancy fish. In place. (Sliced to fry, lb. 18c)

DARRACUDA lb. 13¢
Fancy fish. In place. (Sliced to fry, lb. 14c)

With exceptions noted, these prices are effective in Safeway-operated departments of stores within 35 miles of L. A., through Saturday, May 4

SAFeway

Sales tax will be added to the retail prices on all taxable items.

Sierra Madre News

Sierra Madre, Calif.

Established October 2, 1906

Published Every Friday
L. R. GOSHORN
Editor and Publisher
Telephone 48 9 Kersting Court

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Example is a lesson that all men can read.—Gilbert West.

DO YOUR BIT

Put a circle round the date, Tuesday, May 7!

It's the day when California holds her presidential primary, the day when millions of citizens enjoy the privilege of voicing their political preferences in unmistakable language. Democracy will survive and maintain its stability and good health only so long as its citizens energetically and faithfully make use of their primary instrument of power—the ballot!

The May 7 primary should witness the largest turn-out of voters in State history. No less than 3,652,274 persons are eligible to vote, an all-time record. Do your bit in supporting your party and your democracy by voting on May 7.

Nothing is easier than fault-finding; no talent, no self-denial, no brains, no character are required to set up in the grumbling business.

Portrait Of Miss Alley To Be Shown At Guild Meeting

Joshua Gregna, violinist of the Los Angeles Philharmonic Orchestra, will be the guest artist appearing on the monthly program of the Sierra Madre Arts Guild, to be given this evening at the studio of A. J. Dewey. Adding interest to the evening will be a life size portrait of Miss Daphne Alley, recently completed by Bernard Wynne, which will be shown for the first time.

EDITOR WRITES AN AD

Editors, taking one with another, are supposed to be no great shucks at straight ad writing. However, browsing through our California exchanges the other day, we happened on the following editorial gem:

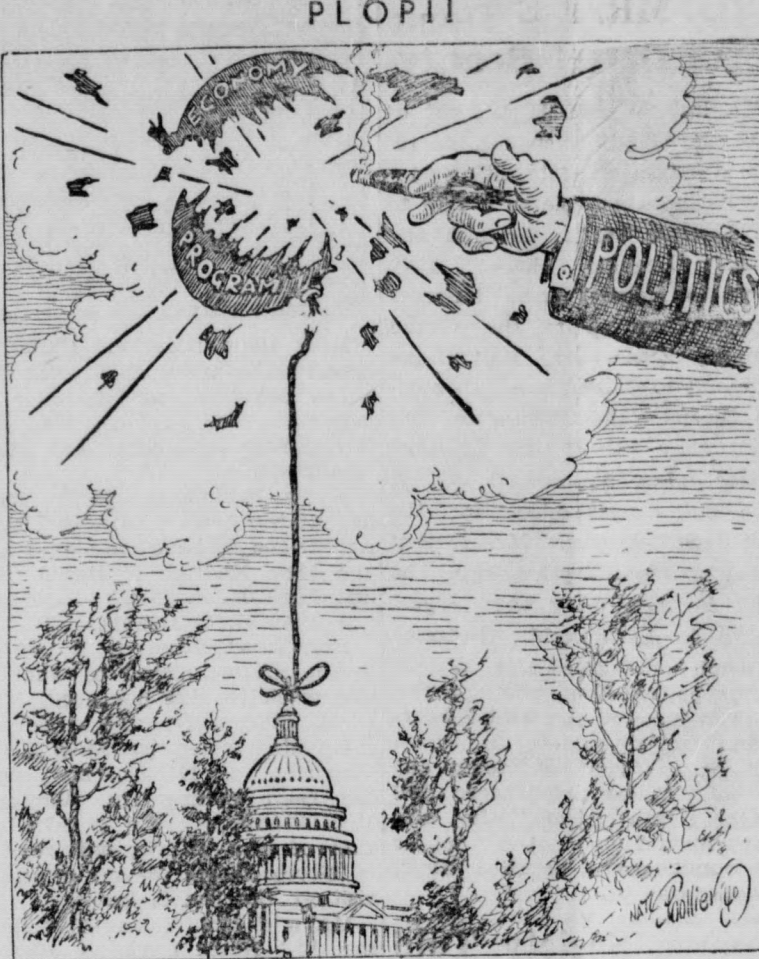
"To Whom It May Concern: If you have frequent headaches, dizziness and fainting spells, lame back accompanied by chills; cramps, bunions, jaundice, chilblains or epileptic fits, it is a sign you aren't well and are liable to die at any moment. So hasten to this office and pay your subscription a year in advance and make yourself solid for a good, truthful obituary notice."

"That, we submit, is fancy ad writin'! Maybe we're wrong. At any rate, we reprint it for—well er—for whatever it may be worth."

BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated:

R. D. Shipway	May 4
Mrs. Helen Hill	May 4
Patricia West	May 6
George Wagner	May 6
Lester K. Layton	May 6
Betty Jo Adams	May 7
Mrs. J. J. Bergien	May 7
Richard Walton Tully	May 7
Howard Lieben	May 8
Lucile Johnson	May 8
Mrs. M. Schneberger	May 8
Wayne Carpenter	May 8
Betty Clark	May 9
Samuel Mercer	May 9
Robert Cox	May 9
Edith DeTemple	May 10
Dr. Joan L. Woehler	May 10
Celeste B. Thayer	May 10



GADZOOKS

By H. F. NOAKE

Oh slumbering man, the time draws nigh when thou must rise and lend thy might; for, as it looks from where we sit there comes another "finish" fight. They hover over in droves, like buzzards high above a bay, while thou art snoozing they descend, and presto! snatch thy jobs away. Already thou hast evidence they will can fill thy ample shoes, in each addition of the press, their names, forsooth, are making news. Yea verily thy vast domain seems not what 'twas cracked up to be; for man doth slowly abdicate and in his place appears a she. Peruse thy cabinet in Washington, where Madame Perkins fills a chair, thou shouldst feel sick when tuning in, "The little man who wasn't there." Canst see that women, slow but sure are on the march, their flags unfurled; and echoing their battle cry, "We'll wear the pants and rule the world." Oh, slumbering man thou must come to, or else, gadzooks, will thee repent, when thou awakest up to find, some dizzy blond is President.

Grammar School Pupils And Kiwanis Club Hear 73-Year Old Adventurer

Major G. H. Schoof, 73-year old adventurer, veteran of the Matabele war and mounted constable patrolling in Alberta and British Columbia, Canada, was Tuesday's speaker at the Kiwanis club luncheon, which celebrated United States-Canada Good Will Week, April 28 to May 4. Major Schoof has the distinction of serving under seven kings, four presidents and a queen during his adventurous career. He was born in Germany, came to the United States when 15 and lived as a cowboy during the terms of Presidents Cleveland and McKinley. Later he served in the forces of Queen Victoria in the Matabele war in South Africa and since then he has continued under the British flag. His talk Tuesday was mostly about fishing and game hunting in Canada, and also the new roads being built to the various lakes. Following his talk to Kiwanians at Wistaria Vine Gardens, Major Schoof put on a program for the entire student body at the grammar school. He illustrated his lecture which was primarily about animals he encountered in South Africa and Canada, with swords, helmets, and robes made from skins of lions, tigers, and other wild animals he had killed. Capt. E. G. Everett, vice-president of the Kiwanis club, was elected a delegate to the International Kiwanis convention to be held in Minneapolis, Minn., June 16.

FIRE ADDS TO TRAIL RACE EXCITEMENT

Adding to the excitement of the Trail Race Saturday afternoon was a fire alarm that sent trucks to 130 East Montecito avenue, location of a corrugated iron shed. An ice storage box which had been there for about 10 or 12 years was completely demolished by fire, but no harm was done to the shed. Cause of the fire was not determined, but inasmuch as there are many dry weeds and hay around the door, the conflagration is thought to have been caused by a lighted cigarette, or by children who play in the vicinity.

AUDUBON SOCIETY ON ITS ANNUAL VISIT

Thirty members of the Pasadena Audubon Society spent Wednesday in Sierra Madre canyon on their regular field day, studying and observing birds. Last year the club found 52 varieties of birds here. Miss Flora McIntyre is president.

Sierra Madreans To Exhibit Birds At 4-H Club Fair

Included in the 800 entries at the ninth annual 4-H club fair to be held at the Los Angeles County Fair Grounds, Saturday, May 11, will be chickens and pigeons exhibited by Sierra Madreans. Norman Jensen is showing black Australorp chickens and 16 pigeons; John Coit will probably enter pigeons, and Richard Twycross, chickens.

Club members have been getting stock ready for this show for several weeks so the quality of the exhibits should be exceptionally good this year. This is the first time that large livestock from San Bernardino, Riverside, and Orange counties will be exhibited. The fair will be open from 9 a.m. to 5 p.m. and admission is free.

Morris Koppleman News President Of District Zionists

Morris Koppleman will be installed as president of the San Gabriel Valley Zionist District at a dinner Sunday evening at 6:30 o'clock at Temple Beth Israel. Other new officers of the organization will also be installed. Milton Weber is the outgoing president.



Politics, pride or pocketbook have no influence in this test. Just be able to read and guess. Indicate answer choice to each question in space provided, check for correctness, tally for rating.

- (1) Avarice isn't too nice because it means about the same as (a) small-pox, (b) gun-shot wound, (c) stealing, (d) greediness. ☐
- (2) But now get down to earth and tell us how many pounds there are in a cubic foot of common dry dirt: (a) 100, (b) ☐ 12, (c) 30, (d) 85.



- (3) The state indicated by the question mark is: (a) Louisiana, (b) Missouri, (c) Georgia, (d) Arkansas. ☐
- (4) Multiply the diameter of a circle by 3.1416 and you'll get the circle's: (a) area, (b) circumference, (c) volume, (d) perpendicular. ☐
- (5) If your grandfather is a non-agenarian, he: (a) can't eat soups, (b) plays tennis, (c) can't eat meats, (d) is ninety years old. ☐
- (6) Myopia can otherwise be referred to as: (a) my opportunity, (b) short-sightedness, (c) my followers, (d) my goodness. ☐
- (7) If you attend an opera-bouffe you probably would: (a) eat your dinner at the same time, (b) wear no shoes, (c) whistle the arias, (d) laugh a lot. ☐

"GUESS AGAIN" ANSWERS
1. Start with 15 pts. for (d)
2. Tough guessing, eh? (d) 20 pts.
3. Still (d) for 10 pts.
4. (b) for 10 more
5. (d) once more, 15 pts.
6. (b) gift of 10 pts.
7. It's a comic opera (d) 20 pts.
YOUR RATING: 90-100, very high impossible; 80-85, excellent; 70-75, good; 65 and below: Fair, below average, or any rating you choose for yourself.
TOTAL: _____



The United States Supreme Court, in a Spring cleaning mood, cleared out a big drawerful of California business last week. The high court held illegal San Francisco's contract for selling Hetch Hetchy power to a private utility, voted thumbs down, in an 8 to 1 decision, against California antipicketing ordinances, and upheld a State Supreme Court ruling which had authorized California's building and loan commissioner to proceed with the liquidation of the Pacific States Savings & Loan Co. All of these decisions involved hotly controversial issues, some of them of many years' standing. But at the core of American democracy is the conviction that conflicts of interest can, and must be, peaceably arbitrated, and where the courts are sought as arbitrator, their decisions faithfully abided by. Now that Chief Justice Hughes and his associates have passed judgement on these matters, they can be considered settled—and settled in the manner which befits democracy!

Women of the middle ages wore masks on their faces to protect their complexions from the sun.

Let the so-called isolationist and so-called interventionist cross swords how they will on foreign policy, but on the necessity of a powerfully thorough national defense they meet on common ground and clasp hands. The vital issue of America's military security is not a "party" matter, and rightly enough leaders, Republican and Democrat, are showing no disposition to treat it in that light. On his whirlwind tour through the west, Thomas E. Dewey, candidate for the Republican presidential nomination, pointedly urged the need for adequate defenses on both coasts. At the same time, in the first major address of his campaign for the Democratic presidential nomination, Postmaster General Farley gave armed preparedness as the touchstone of this nation's foreign policy. Of America's necessity to defend her shores, there should be little doubt. It is her ability to shield herself from the sparks set a-flying by the present great conflagration abroad that will provide the severest test of her mettle!

The Chinese word for telephone is "Lightning Language." The United States has one telephone for every seven persons. The next ranking country has one for every ten. There are nearly 300,000 jobs in the industry.

A star player in the system of free private enterprise is advertising. Even his severest critics admit that, but they assert advertising makes a very expensive actor. Let these critics listen to the words of Ralph Starr Butler, vice-president of a large manufacturing concern, who pointed out in a significant address last week—and is able to support his claim!—that advertising directly contributes to keeping down costs to consumers. It is therefore a social aid, rather than a social charge. And as Mr. Butler helpfully points out to doubters, "It tells the story of inventions and improvements so that new aids to civilized living become almost immediately available to an entire nation. It promotes the divine discontent which makes people strive to improve their economic status to the end that they may be able to satisfy new wants." Skeptics please copy!

Looking over the official returns of the recent municipal election in Arcadia it is not hard to understand why the race track city is in a constant political turmoil and has so many recall elections. One voter cast his ballot for Hedy LeMarr as a candidate for city council.

Up—up—up—spins the whirling spiral of costs to feed that hungry monster, War. Great Britain, pouring more than \$5 billion yearly into her giant war machine, now finds even that stupendous sum inadequate. Beginning the next fiscal year, every man, woman and child will have to pull belts in still tighter and make an effort to support a crushing \$10,668,000,000 budget amounting to \$230 per capita, or more than three times that of the United States. Spending at the rate of \$29,200,000 a day—a rate comparable to that of France and Germany—to keep her forges of war thundering at full speed, Britain, as with all other belligerents, must pay the price in a steady grinding down of the living standards of her people. War is a destroyer, yes—not only on the fields and seas of battle but on the home front where its destruction, if less spectacular, is hardly less telling!

"As yet there is nothing to worry about regarding civil and religious liberties in America. The people will see to that. But the preservation of private enterprise is essential. All of us live by that. Private enterprise is not only a matter of big industrial plants nor of little industrial plants. Every man with a job lives by private enterprise unless he is working for the government, and the government itself lives by private enterprise—supported by taxation of private enterprise."—Shelby (N.C.) Star.

Many neighboring cities including Pasadena, Arcadia, Monrovia, Claremont and El Monte are going in for city beautification in a big way. Pasadena's Junior Chamber of Commerce is leading the way with a campaign to have plantings of flowers and flowering shrubs at the various entrances to that city in order to give strangers within its gates a good first impression by colorful parkings. Arcadia and Monrovia are engaged in a similar campaign and the Woman's Club, the Chambers of Commerce, and other organizations in Claremont and El Monte are carrying on a general campaign of beautification throughout their cities.

A 10.8 per cent gain in motor arrivals in Southern California so far during 1940 was revealed yesterday by the All-Year Club. Between January 1 and April 1 a total of 218,948 pleasure-seekers motored into California, according to the Southland's community tourist organization. This compared with 198,641 for the first three months of 1939. It was a gain of 10.2 per cent.

Have you ever wondered what "glamour" really was, that most energetic of all workers in movie-dom's glossary? You need wonder no longer. Forthwith comes the answer from Dr. Paul Popenoe, founder and director of the Los Angeles Institute of Family Relations, whose definition scales a new high in brevity. "Glamour," stated the human relations authority the other day, "is when the value of a package exceeds that of its contents." Any more questions? We'll let Dr. Popenoe answer 'em.

Purring engines of U. S. motor vehicles consume a daily diet of 60,000,000 gallons of gasoline, according to the Commerce department. Each 24 hours 10,000,000 or one out of every three automobiles in the country stops before one of the 40,000 filling stations to be refueled. More than 500,000 men are thus kept at work and more than 1,000,000 pumps operated. Gasoline used during a year is now about 22,000,000,000 gallons.

THE POCKETBOOK OF KNOWLEDGE

BY TOPPS

RUBBER HAD LITTLE VALUE TILL VULCANIZING WAS DISCOVERED AND PATENTED. TODAY, THANKS TO RESEARCH, MORE THAN 30,000 DIFFERENT RUBBER PRODUCTS ARE IN USE!

FARM PRODUCTS FROM MORE THAN 600,000 ACRES ARE USED IN THE MANUFACTURE OF EVERY MILLION LOW-PRICED AUTOMOBILES.

AN ACRE WAS ORIGINALLY DEFINED AS THE AREA A YOKE OF OXEN COULD PLOW IN A DAY.

ANY IT A GOOD "GROSS" FEELING! DEBT STROKES TODAY!

THE NATIONAL DEBT WAS ONLY \$37,000 IN 1937. (IN THE TERM OF ANDREW JACKSON) ...LOWEST IN HISTORY!

SINCE 1929, THE NUMBER OF INDUSTRIAL RESEARCH WORKERS IN AMERICAN INDUSTRY HAS INCREASED FOURFOLD.

2 Kings 4:1-7

The Magic Pot Of Oil.



ONE OF THE YOUNG MEN BELONGING TO THE SCHOOL OF PROPHETS IN ISRAEL, DIED. HE OWED SOME MONEY. THE CREDITOR WANTED THE MAN'S WIFE TO PAY, BUT SHE HAD NOTHING. THE CREDITOR SAID HE WOULD TAKE THE WOMAN'S TWO SONS FOR HIS SLAVES IF SHE DID NOT PAY.



THE POOR WIDOW HURRIED TO THE PROPHET, ELISHA, AND TOLD HIM WHAT THE CREDITOR HAD SAID. "YOU KNOW THAT MY HUSBAND SERVED THE LORD," SHE CRIED, "AND NOW WHAT SHALL I DO?" ELISHA ASKED, "WHAT HAVE YOU IN YOUR HOUSE?" "NOTHING EXCEPT A POT OF OIL," SHE ANSWERED.



ELISHA SAID, "BORROW FROM YOUR NEIGHBORS A GREAT MANY EMPTY POTS. SHUT THE DOOR OF YOUR HOUSE; TAKE YOUR POT OF OIL AND POUR INTO ALL THE OTHER POTS. THE SONS HELPED THEIR MOTHER, SOON SHE CRIED, 'BRING ANOTHER POT!' 'ALL ARE FULL,' SAID ONE OF HER SONS.



THE WOMAN HURRIED TO TELL ELISHA THAT ALL THE POTS SHE HAD BORROWED WERE FULL OF OIL. "GO NOW," SAID THE PROPHET, "SELL THE OIL; PAY YOUR HUSBAND'S DEBT AND USE THE REST OF THE MONEY TO BUY FOOD FOR YOURSELF AND FOR YOUR SONS."

SAVE ON PIANOS!

Warehouse Sale Pianos
Used
Steinway and Sons, Chickering, Kimball—many others \$35, \$49, \$60—Others lowest price and terms.
C. J. STRAUB
Pas. Trans. & Storage Co.
55 S. Marengo, Pasadena

PTA CONVENTION WAS MEMORABLE EVENT

Sierra Madre delegates who attended the 29th annual convention of the first district PTA in Pasadena Civic Auditorium recently, brought back reports of a very memorable convention. Those attending from Sierra Madre were Mrs. Ross Marshall, Mrs. William R. Smythe and Mrs. John S. Clauss.

HERE'S YOUR CARD, MR. DEWEY



Among the many honors showered upon Thomas E. Dewey, New York's aspirant for the Republican nomination for the presidency, during his visit to California last week, was his introduction as an honorary member of the Los Angeles chapter, Young Republicans of California.

The ceremonial, which was participated in by Cletus J. Owens, president of the Los Angeles county chapter of the Young Republicans, Joe Crail, chairman of the executive committee and past president of the chapter, and Miss Ruth Buchanan and Mrs. Kathryn Ray (shown above), was a prelude to the state convention of the Young Republicans to be held at the Biltmore Hotel in Los Angeles, May 10-11.

What A Girl Sees Ramblin' 'Round

NOT many Sierra Madreans were up early enough Sunday morning to see a sight that was common enough in the old days...we understand...but that in recent years is comparatively rare...That is a deer in the business district...Nobody seems to know where it came from...but the general opinion is that it was chased from the mountains for some reason...maybe a wildcat...Anyway riders on an early incoming P.E. car were surprised to see the deer apparently coming out of nowhere and bounding along the tracks...The motorman had to practically stop...to give the animal time to make up its mind what it intended to do...Both car and deer were headed the same way...and it wasn't supposed to be a race...A little later in the morning a deer...the same one probably...was discovered in George Cox yard on East Montecito avenue...Police officers herded the animal back to the mountains.

May is the month of "weeks"...not ordinary weeks, but special event weeks...starting out doing homage to the humble egg...It's an advertising scheme...of course...but a good one...and to increase egg consumption, the week from May 1 to May 7 has been set aside as "Egg Week."...Then, since an overabundance of proteins is detrimental to health...the following week fits in very nicely... "Raisin Week"...beginning Sunday...The same seven days have also been set aside as "Music Week..." and from the sublime almost to the ridiculous... "Spark Plug Change Week" will be observed...May 6 through the 11th...the same time as "Posture Week"...The third week in May is "Peace Week..." with Straw Hat Day stuck in the middle...on May 15... Of course, the big day in May is the 12th...when all over the country...mothers will be made happy by remembrances and visits from the younger generations... It's Mother's Day.

Editor Larson of the "Claremont Courier" doesn't think much of wedge heeled shoes for women...This is what he said about them in his "Petty Larnson" column last week... "The man or woman who dreamed the dream responsible for these new 'wedge' shoes for women certainly put in a bad night. I've been struggling along for years under the assumption that the adjective 'dainty' was most to be desired by women as a descriptive adjective for reference to their feet or footwear. But these new clodhoppers remind me of Roosevelt—they are 95 per cent platform and 5 per cent service"... He goes on to say, "Until utilitarian principle is combined with Gargantuan construction—for instance, converting them to a lunch-box so that office girls could open a door in their heel at the noon whistle and pull out a couple of hard-boiled eggs and a ham sandwich—I am not taking the stump for wedge shoes"...

The editor concluded with a few remarks about the Mt. Wilson Trail race...saying that few in Claremont could "go the route because...book-larin" makes us soft around here"...

There's an interesting work going on under shady green trees at 472 Grove street, where Mrs. Max Franklin is conducting a sort of play school...for younger children...It's called morning play time...and mothers leave their youngsters with Mrs. Franklin all morning, knowing they will be well cared for and happy with their games... —Viola Backes.

FIRE FLAMES

By One of the Boys

A rainy evening Friday enabled the firemen to do some indoor practicing. A drill on the use of salvage covers proved that the boys are prepared to save furniture in a burning building from much damage.

The "Clean the Weeds" signs have all been placed. Recent rains will aid greatly in pulling the weeds out by the roots. Better be soon than sorry.

Although the call to the Wilson Trail Saturday was a false alarm, it served to prove that the trucks and men can get up there in a hurry. The new fire plugs will be a wonderful benefit if a fire ever starts in that district or the hills of Marlborough Terrace. Let's keep the fires out.

Several of the firemen helped Lloyd Welch of the Welch Feed store celebrate his birthday after the meeting Friday. Welch must have furnished a lot of hay and other feed, for some of the fellows haven't eaten since.

Steve Petzel put on one of his famous bean feeds last week. The beans were par excellence, but a homemade cake about the size of a billiard table was vera moocha grande, thanks to Mrs. Petzel.

The department expects to hold its annual June dance this year. Naturally, the men of the fire department would like to accumulate some money for this fund, but disregarding money, the dance is an opportunity for the community to "get out" and "loosen up."

Gymkhana And Polo At Riviera Club

A busy equestrian weekend is planned for Riviera Country Club with the gymkhana and show trials set for Saturday and a double header polo bill scheduled on Sunday afternoon. Tim Holt, film actor, will captain a Riviera four in a six period tussle with an Uplifters team.

The Saturday program calls for a grand parade at 10:30 in the morning to be followed by jumping events, show classes and equestrian games for the children. The adults will compete in the afternoon classes. No admission is charged for Saturday's attractions.

SOUTHLANDS LURE GROWS ON VISITOR

Mrs. G. P. Milliman, mother of Mrs. Augusta Coats, has returned to her home in Livonia, New York, after spending another delightful winter in Sierra Madre. An enthusiastic booster for California, Mrs. Milliman, who has traveled extensively, says she is through traveling "except to come to California." She took a 7,000 mile trip to the Arctic Circle and has crossed the country many times, but always sticks to her opinion that Southern California is the ideal spot.

Bingham, Walter & Company

621 S. Spring St., L. A.

STOCKS & BONDS

Analyzed : Bought : Sold Quoted

Tel. CUSTER 2403

Consultation Free

Announcement

We wish to take this opportunity to announce that Mr. Howard Skeels will assume ownership of the Sierra Madre Drug, this week.

We wish, at this time, to express our sincere thanks to you for your patronage during our stay in Sierra Madre and trust that you will give our successor the same generous consideration.

Mr. and Mrs. E. P. Dyche

FIRST CHURCH of CHRIST, SCIENTIST

SIERRA MADRE, CALIFORNIA

ANNOUNCES A

FREE LECTURE ON CHRISTIAN SCIENCE

Entitled: "Christian Science; The Friend of Mankind."

BY

JOHN RANDALL DUNN, C.S.B.

OF BOSTON, MASSACHUSETTS

MEMBER OF THE BOARD OF LECTURESHIP OF THE MOTHER CHURCH, THE FIRST CHURCH OF CHRIST, SCIENTIST, IN BOSTON, MASSACHUSETTS.

IN THE SIERRA MADRE PUBLIC SCHOOL AUDITORIUM

CORNER AUBURN AND HIGHLAND AVENUES

TUESDAY EVENING, MAY 7, 1940

AT EIGHT O'CLOCK

THE PUBLIC IS CORDIALLY INVITED TO ATTEND

"Even when you're grown-up..."

our gas refrigerator will be giving us silent, economical service!"

Time doesn't tell in the case of the gas refrigerator. Servel Electrolux is silent when you install it and it keeps silent through the years. For the freezing unit has no moving parts to make noise or wear out. And you can depend on this, too: Servel is economical in operation. The only "motor" is a tiny gas flame!



OTHER MODERN GAS APPLIANCES GIVE THE SERVICE YOU'LL LIKE, TOO!



HOT WATER IN A HURRY! Automatic gas water heaters are noted for speedy service and low cost. Just be sure the heater you own is adequate in size for your family's needs.



COOKING AS YOU WANT IT! Fast, clean, cool, time-saving—these are the words for a Certified Performance gas range. CP ranges make it easy for every meal to be a success.



PLAN FOR COMFORT with a modern, vented gas furnace. Available with temperature control and humidity regulator, it gives you ideal "weather." There are sizes and styles to fit every home.

Your Servant
Gas

**FASTER
CLEANER
CHEAPER**

MODERN gas appliances bring you conveniences undreamed of a few years ago. See them at a dealer's or SOUTHERN COUNTIES GAS COMPANY

FREE...just for coming in!

BEAUTIFUL WATER CHILLER

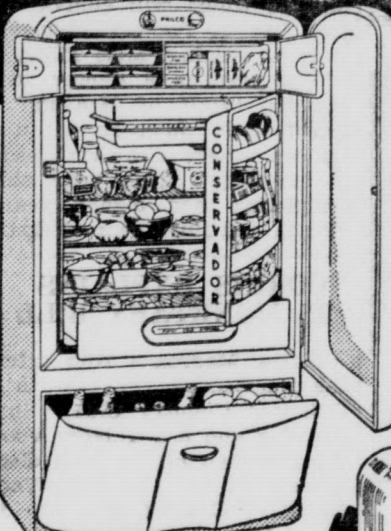
No obligation to buy! Come in...ask to see the new Philco Refrigerator...take home this famous ring design, crystal glass WATER CHILLER absolutely free. Hurry...supply is limited!

Housewives Only

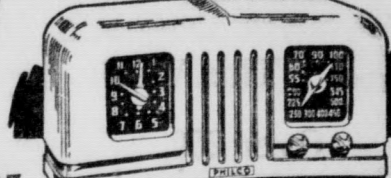


See the Amazing 1940 PHILCO REFRIGERATOR

with the Giant-Size FROZEN FOOD COMPARTMENT



The refrigerator sensation of 1940, created by Philco, the quality name in over 14 million homes. Has a separate, giant-size FROZEN FOOD COMPARTMENT; Moist Cold and Dry Cold Compartments; the Conservator that gives 26% more quickly usable space. See it now...get the attractive Water Chiller free!



119⁹⁵ to 279⁹⁵

\$30 Radio

F. O. B. Factories Including Five-Year Protection Plan

EASY TERMS

Tom Schwartz Radio Store

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News Want Ads Pay

ONE DAY MORE!!

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APRIL 25 to MAY 4

Sale Closes Saturday Night

Gardener's Supplies

Shovels	98c
Rakes	79c
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Spade Fork	89c
Trowel Set	25c
25 ft. % Hose	1.29
50 ft. % Hose	2.58

Washer with Ironer

regular price \$79.95
Now Only
\$59.95

Old Colony Paints



Old Colony Highest Grade HOUSE PAINT

Per. Gal. \$3.10
Quart \$1.05

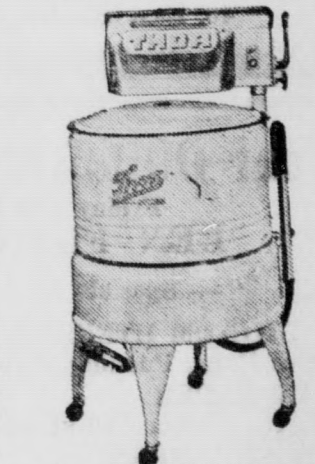
Semi-Gloss Interior Enamel

Per Gal. \$3.60
Quart \$1.10

Flats, Oils, Varnishes
Brushes, Window Glats

Packard-Bell RCA RADIOS

Tubes and Repairs

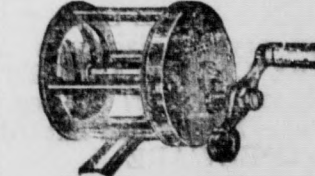


8 lb. Capacity Tub with Safety Wringer and Lightweight Thor Ironer

SOLD ON TERMS

Fishing Tackle

A Fine Assortment of Rods, Reels, Lines, Hooks, Leaders and Lures



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Specials

Saturday, April 27 through Sun., May 5

FLOWERING ACACIA

10"25
20" 1.50

Hibiscus

gal.25

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Oleanders, 11 colors

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Pyracantha, 5 varieties

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Tomatoes

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Insecticides and Fertilizers Standard Prices

Open Every Day until 6:30

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3810 E. Colorado SY. 64444

385 S. Lake, SY. 39465

Another Rival Looms For Sierra Madre's Famous Old Wistaria Vine

Puente is the latest town to offer a rival to Sierra Madre's famous Wistaria Vine. Under a head which said, "Wistaria Vine at Dibble Ranch Rivals That at Sierra Madre," appeared the following story:

"Really and truly, one does not have to go away from home to behold the beauties of nature, nor to see a wistaria vine in all its gorgeous purple bloom.

"Publicity has made the Sierra Madre vine a shrine, yet at the ranch of Mr. and Mrs. William Dibble, adjoining Puente, is to be seen a wistaria burst of bloom that extends over some 300 feet

of trellised arbor and is climbing to the top branches of several palm trees.

"The height of the bloom was before the rain and wind of the fore part of the week, though in color and grandeur the sight is lovely to behold."

MARTHA TILLER WILL APPEAR IN PLAY

For the fourth consecutive year Miss Martha Tiller, daughter of Dr. and Mrs. W. D. Tiller of 522 West Sierra Madre Blvd., will take part in the annual May Masque which will climax Women's Day at Pomona College, tomorrow evening. Miss Tiller, who will appear as a dancer in the Masque, "Half of Heaven," will graduate in June from Pomona College where she has majored in languages. This year she is completing her eighth year of French and third year of Spanish.

VOORHIS EXPLAINS HIS MONETARY BILL

Sierra Madreans who attended the Democratic Breakfast at the Oakmont Country Club, Sunday morning and heard Jerry Voorhis, Congressman of the 12th district, discuss the Bunderup-Voorhis Monetary Control Act of 1939, were Mrs. Adria Johnson, Mrs. W. J. Lawless, Postmaster and Mrs. R. O. Caukin, and Leland Fogg. The affair had been scheduled for the Wistaria Vine Gardens, but was transferred to Oakmont.

STATE PICNICS

The annual spring picnic reunion for all former residents of New Jersey and Delaware will be held in Sycamore Grove Park all day, Saturday, May 11th with basket picnic dinners at noon, with registers for each county.

Sierra Madrean's Play Wins Honors In Annual Contest

The annual playwriting event of the Dionysian Club held recently at the Alhambra Woman's Clubhouse brought additional artistic laurels to Sierra Madre when a play "The Sunbeam That Learned to Smile," written by Mrs. Pierson B. Miller (Cricket Caukin) won special recognition. Among prominent club leaders of the Southland who attended the affair was Mrs. John H. Robertson, president of the Sierra Madre Woman's Club.

RIFLE CLUB OPENS A MEMBERSHIP DRIVE

All Sierra Madreans who are interested in rifle shooting are urged to attend a meeting of the Santa Anita Rifle Club at the city hall dugout Saturday evening at 8 o'clock. This meeting opens a drive for new members and it is hoped that a large crowd will turn out.

EPISCOPAL GUILD TO HOLD TEA MAY 14

St. Catherine's Guild will meet Tuesday, May 7, at the home of Mrs. Lambert, 981 Concha st., Altadena. Plans will be completed for the musical tea and sale to be held in the Parish House on Tuesday, May 14.

Postmaster and Mrs. R. O. Caukin are now making their home at 49 South Baldwin avenue. They moved Wednesday from their former residence at 306 West Sierra Madre Blvd.

With Sierra Madre Students At Wilson Jr. High

Several student solos, a play, a motion picture and refreshments were included in Friday afternoon's mother and son program. The boys figured so closely on expenses of the program that they finished with one dime leeway.

Betty Tarr and Sheila Colbert attended the "hobo convention" with which the Girls' Athletic Association celebrated their annual spring initiation. Delegates wore appropriate costumes and plans for better conditions for hoboes were presented by Wilma Smith and Edwina Rhodes.

A dramatic educational sound film entitled "The River" was shown Wilson students Monday. The picture showed how frequently the Mississippi river brings millions of dollars of destruction, leaves many families homeless and carries approximately 400 million pounds of valuable top soil into the Gulf of Mexico.

Loren Pratt was among the group that made an all-day tour to the San Dimas three million dollar water conservation plant which treats one-hundred million gallons of water for the Metropolitan Water District daily. While on the trip the students passed the Big Dalton Canyon where six years ago their club planted 300 pine trees. In spite of floods at least 150 of these trees have now grown past six feet.

Wilson Tri-Y girls visited the Columbia Square Broadcasting Station April 17. They went into the main broadcasting studio to see the broadcasting room, the types of microphones, and the exhibition room.

Jeanne Waddell was a member of the entertainment committee arranging a party given by the losing biology classes in a safety contest April 18. The two losing periods entertained the two winning periods at the home of Miss Ferne Dowling, biology teacher.

Frances Robertson, Dorothy Alley, Edwina Rhodes and Jack Colligan are students who are learning Mexican dancing and customs from two Padua Hills theatre dancers. Classes are conducted at the Garfield school weekly.



If You Want SAFETY SERVICE and SATISFACTION
Call me for a Quotation On Your Automobile
R. D. Shipway
292 E. Laurel Ave.
Phone 2202
Sierra Madre, Calif.

WANT ADS Classified Rates And Instructions

Ten cents per line for the first insertion; 7 cents per line for subsequent insertions. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

CLEANING, cooking, general housework. Pauline Wicken, 436 Sturtevant. Phone 1442. —32:tf

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. —39:tf

HARDWOOD floors refinished, cleaned and waxed. Stained if necessary. Spots removed. Also painting. Chas. N. Reber, 188 Santa Anita Ct., Phone 3003. —22:tf

GENERAL housework, cleaning, cooking and serving by the hour. Mrs. McGilvray, 544 1/2 Oakdale Dr., Phone 2182. —43:a

MISCELLANEOUS

SEE THE House of Remnants for Spring prints, Rayons and Silks. 343 W. Foothill, Monrovia, Calif. —33:i

MORNING Play Time; supervised play from 9 'til 12, 5 days a week, \$10 per month. An ideal spot and lots of fun. Mrs. Max Franklin, 472 Grove St., Sierra Madre. —33:i

SPACE or board for good horse in clean, sanitary stable or barn in Sierra Madre. Give location and price. Phone 1081 Monday a.m. —33:i

PIANO FOR SALE—Want responsible party living near Sierra Madre to take over small bungalow piano and pay out on contract on most any terms, as this piano must be moved at once. Write G. F. Kahn, c/o Baldwin Piano Distributor; Box 625, Bakersfield, Calif. 33-34:1

WANTED — Good homes for healthy 9 weeks old pups. Part English setter. 595 Elm St. —32:1

WANT to buy used lawn swing. Phone 1161. —33:i

RIGHT in your hometown—in the printery of THE SIERRA MADRE NEWS you can get anything you could possibly need in the way of printing... produced by skilled craftsmen. Prices are reasonable, delivery prompt and the workmanship first class. We print everything... Try the NEWS printery first... Engraving too.

FOR SALE MISCELLANEOUS

SACRIFICE '38 Plymouth 4 door trunk sedan, radio; and '36 Chev. 4 door, trunk sedan. Box 217, Monrovia. —33:e

HELP WANTED

ELDERLY lady needs middle aged woman for housekeeper and companion. 330 W. S. M. Blvd. —33:b

WOMAN, general cleaning and cooking. Two adults, one infant. Private room and bath. Start \$25. Custer 3544. —33:b

RENTALS

FURNISHED room, private entrance; close in. 34 N. Hermosa. Phone 2532. —26:tf

FURNISHED 4 room cottage; private garage; refrigerator; all utilities paid. \$35. Inquire 10 West Highland Ave. —32:d

3 FURN. rooms and bath, continuous hot water; utilities paid; \$23.50. Adults. Also 2 room apt, \$15. Phone 1812. —33:d

EXCHANGES

EXCHANGE Highland Pk., L.A., 2 story house, cor. on bus line, near car, for 3 bdrm. cot. in Sierra Madre. Box D, S. M. News. —30:f

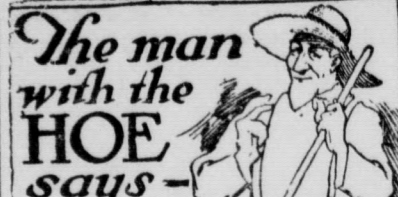
Money to Loan

MONEY TO LOAN — Straight Trust Deeds. James N. Hawks, Phone 116-1. —32:tf

WHEN YOU NEED

a doctor, a lawyer, dentist plumber, painter or any other professional or household service, consult the BUSINESS AND PROFESSIONAL DIRECTORY in the SIERRA MADRE NEWS

"Read 'Em and Reap" OUR ADS



In planting your garden at this time don't overlook the pelargoniums, Marthas Washington geraniums to the "uninitiated." They lend atmosphere to the garden that is hard to duplicate with other flowers.

Morning glories and lupins are among the hard-coated seeds which require nicking or notching in order to hasten germination. The notching may consist of a shallow cut of the seed coat at a point opposite the germ. Soak seed in water after notching. Use either a pen knife or nail file.

Freshly transplanted seedling plants and roots will not wilt if the soil about the roots is settled with a solution consisting of two drops Vitamin B to each gallon.

Plants can be depended on to come true from cuttings. Green soft wood cuttings are best taken during the Spring months. Carnations, chrysanthemums, Fuchsias, Begonias, Pelargoniums, geraniums, penstemons, verbenas strike readily.

If you are just beginning to find an interest in gardening, keep your work simple. There is no reason why you should be disappointed even in your first garden. Try the easy things before you "go fancy."

NAME BELLINGS HEIR RONALD LEE

Ronald Lee is the name chosen by Mr. and Mrs. Wilbert Belling of South Baldwin avenue for their infant son, born April 19, at St. Luke's Hospital.

C. F. STALCUP, Violin Shop
Violins, \$6 and up. Guitars, Accordions, Bases, Bow Repairing—Repairing Department for all instruments—
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Business and Professional Directory

Dentists	Osteopaths	Attorneys
Dr. J. L. Woehler X-RAY -- DENTIST 31 South Baldwin Avenue (next to Post Office) Telephone 45	DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON Physio-Therapy — Colon Irrigation 144 E. Highland Ave. For Appointment Phone 285-1	John L. FitzGerald ATTORNEY AT LAW Phone 4803 38 North Baldwin Ave. Sierra Madre, California
Dr. Thos. Warden DENTIST Hours 8:30 to 12; 1:30 to 5 Telephone 186-1 522 W. Sierra Madre Blvd. Office Closed on Fridays	Dr. C. L. T. Herbert. Osteopath Office in Patio S. M. Hotel TELEPHONE 57 Residence Phone 2024	ATTORNEY AT LAW Kenneth C. Wiseman 2111 South Second Ave., Arcadia Telephone ATwater 7-1219 L. A. Office, 424 Black Bldg. Telephone MUtual 5922 Hours by Appointment
Telephone Rent Paid? DISCOUNT IF PAID BY 20th Office Hours: 8 a.m. to 5 p.m.	Physicians and Surgeons Geo. W. Groth, M.D. 94 N. BALDWIN Phone 20	MARCUS A. WOODWARD Counselor and Attorney at Law Notary Public 99 Suffolk Ave., Sierra Madre Office hours 9 to 12 Monday, Wednesday and Friday Evenings by Appointment, Tel. 72
Mattresses J. Wagstaff and L. Klotz Pasadena Mattress & Box Spring Co. Free Estimates SY. 2-3535 101 West Union Street, Pasadena	M. H. A. PETERSON, M.D. Physician & Surgeon New Location 95 West. Sierra Madre Blvd. Phone 60 — Residence Phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment	Buy Good Used Storage Furniture and save money. Large selection. Liberal credit Pasadena Storage Co. 55 SOUTH MARENGO Pasadena
Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31. W. Sierra Madre Blvd. Telephone 98 Night: Phone 298-4	Nathan Jacobs, M.D. Physician and Surgeon Office—55 Auburn Avenue Phone 37 Hours 12-2; 6-8 Also by Appointment	GEO. E. HAPGOOD Painter, Decorator and Paper Hanger Interior and Exterior Telephone Custer 5
Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31. W. Sierra Madre Blvd. Telephone 98 Night: Phone 298-4	Optometrists Established 1907 William G. Barks, Opt. D. Optometric Eye Sight Specialist 509 S. Myrtle Ave., Phone 173 Monrovia, California	The PENGUIN IT JUST SITS 'ROUND AND SAYS "NOTHING" IS THERE A MARKET FOR PENGUIN EGGS? NO! TO DO BUSINESS, ADVERTISE
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500 for	15c
RAYON PANTIES	29c
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APRONS	25c
80 sq. prints, ass't styles, 39c reg.	17c
ROSE GLASSWARE	9c
Just received another shipment of this beautiful glass. Bowls and Relish dishes	\$1
SILK HOSE	15c
Our reg. 59c full fashioned hose	29c
MIXING BOWL SETS	9c
3 pc. crystal glass sets	25c
BABY CRIB BLANKETS	9c
"Pepperel" 36x27 in. Reg. 39c value,	17c
on sale Friday and Saturday	25c
ENAMELWARE	9c
Pots and Pans, 4 numbers	25c
TOWELS	17c
Cannon made, double thread, 22x44 in.	9c
BLACK WALNUT PUFFS—crisp candy jackets, filled with walnut crunch	17c

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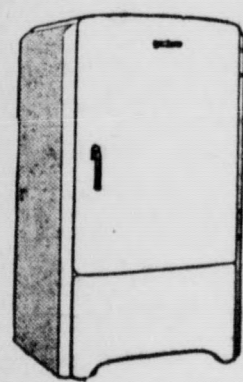
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and
Saturday
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**The Macrantha
Azaleas**

New and Exquisitely Beautiful
Distinctive in form and coloring

Ideal for late Spring and early Summer
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Many lovely margined and two-tone types—They have a splendid range of color, and flower for a period of two months. Their loveliness is suggested even in their names: Chaste Diana, Kuan Yin, Incense, Hour, Temple Dancer, Sceptred Flute, Pagan, Sarojini, Will-o-the-Wisp, etc.

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NOW STARTING TO BURST INTO GORGEOUS BLOOM
AND WILL CONTINUE TO FLOWER WELL INTO JUNE

More exquisite than Orchids. As words fail to describe their
arresting loveliness, come in and see them for yourself.

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**Descendant Here Of
Patrick Henry Is
Engineer-Poet**

"Growing Old" and "Home," two poems by M. G. Frazier Henry who lives at 264 San Gabriel Court, have been accepted for publication in the 1940 edition of The World's Fair Anthology of Verse. Mr. Henry, who with his wife, has been a resident of Sierra Madre for about four years, is a mining geologist and engineer by profession and spends much of his leisure time in the high Sierras of California, Nevada, Arizona and Utah. He is a descendant of Patrick Henry.

**State To Be "Dry"
Few Hours Tuesday**

California will return to the "dry" column temporarily next Tuesday, date of the presidential primary election. Polls will be open on May 7 from 6 a.m. until 7 p.m. and between these hours no alcoholic beverage may be sold, given away or delivered.

**POLICE CHIEF GOING
BACK ON THE JOB**

Police Chief Gordon McMillan who has been absent from the city hall for about two weeks following an appendectomy at St. Lukes' hospital, will return to his post Monday. The chief is around about the city, says he's feeling fine.

Wedding invitations and announcements—printed or engraved—and in latest type faces—are reasonable at the NEWS office.

At the Churches

Bethany Church
(The Little Stone Church)

Rev. Stewart R. Sheriff, Minister
Sunday—
9:30 a.m.—Bible school. Classes for all ages.
11:00 a.m.—Morning worship. Communion service.
7:30 p.m.—Evening meeting. Special music with Mr. and Mrs. Don E. Mathews. Message, "Why Eli Failed."

The Young People join in the closing night of the Los Angeles County Christian Endeavor convention in Pasadena. See about our Annual May Bible Conference, May 7-8, elsewhere in the NEWS.

Congregational

Rev. Arthur O. Pritchard, Pastor
"What Is Heaven Like?" (a minister's most frequent question), will be the topic of the morning sermon at 11 o'clock.
9:45 a.m.—Church school.
6:30 p.m.—Young people.
7:30 p.m.—Evening service. "Is a social message all that we need today" will be the pastor's subject. Special music.

Tuesday at 10 a.m., sewing meeting of Women's Society.

**Church of the
Ascension**
(Episcopal)

Rev. Wm. B. Heagerty, Rector
Rev. A. G. H. Bode,
Rector Emeritus
Next Sunday Services
7:30 a.m.—Holy Communion.
There will not be a service at 9:30 a.m.

11 a.m.—Confirmation and Holy Communion. This service will be combined with the 9:30 a.m. service, both junior and senior choirs taking part. The Right Rev. Robert B. Gooden, D.D., Suffragan Bishop of Los Angeles, will confirm a class and preach.

St. Rita's Shrine

Rev. Augustine Scannell, C. P., Pastor

Sunday—
Masses at 6:30, 8 and 11 a.m.

Tuesday—
Devotions at 7:30 p.m.

Week Days—
Masses at 6:15 and 7 a.m.

Christian Science

Hermosa and Highland Aves.
First Church of Christ, Scientist
Branch of The Mother Church.
The First Church of Christ, Scientist in Boston, Mass.

Sunday Service, 11 a.m.
This verse from Proverbs, "The way of the Lord is strength to the upright; but destruction shall be to the workers of iniquity," constitutes the Golden Text in the Lesson-Sermon on "Everlasting Punishment" on Sunday in all Churches of Christ, Scientist.

Full Gospel

195 W. Sierra Madre Blvd.
Pastor, Rev. Hazel F. Dobbe

Sunday Services—
10 a.m.—Sunday school.
11 a.m.—Preaching.

7:30 p.m.—Evangelistic service.

Tuesday—
7:30 p.m.—Prayer and praise service.

Friday—
7:30 p.m.—Evangelistic service.

Nazarene Mission

26 Windsor Lane
Rev. Deal Van De Grift, Pastor

Sunday Services—
10 a.m.—Sunday school.
11 a.m.—Morning worship.

6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelist services.

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PRINTING

**TROUT CO-OPERATE TO EVEN UP
CATCH OF LOCAL FISHERMEN
AT 18 AS SEASON OPENS**

**Ike Walton's Disciples
Have Great Day In The
Big Santa Anita**

Eighteen trout apiece—that was the record hit by six Sierra Madre businessmen who put in about five hours of fishing Wednesday, first day of the trout season, before most of the villagers were up and around. Two cars left the city at 4 o'clock for the Big Santa Anita. In the party were Dr. M. H. A. Peterson, Louis Ziegler, Judge Tom

Neale, Fred LaLone, Henry Olsen and Lloyd Welch, who fished in the stream until 9 o'clock.

Fishing was very good, the Walton disciples said, and Dr. Peterson got some of the nicest trout that have come out of the stream for a long time. Louie Ziegler, who makes his own flies, got 18, too.

"It was funny when we dumped out our baskets and counted our fish. Each of us had 18. It really looked like a gag," said Fred LaLone.

WHEN I CAME TO SIERRA MADRE

Continued from Page One

entirely impassable to present-day automobiles, and not a foot of paving or sidewalk in town.

The first person we met was that thoughtful, generous and splendid person we have loved all these years and now have as a near neighbor, Mrs. L. M. Rice, who brought to us a tray of glasses and pitcher of water as we sat on the stone wall, across the street south from the present Bethany Church, eating our picnic lunch. Her hospitable home was the happy meeting place of many new and prospective residents.

The school house was a small white frame building standing where the SIERRA MADRE NEWS now is. There was no gas, no electricity, no local phones, no bank and not a single automobile.

We had a horse and carriage and it generally consumed a good part of the day to drive to Pasadena and back, but the worst part of the trip was coming up from Foothill Blvd. after the poor horse was about tired out, it taking longer then than it now takes to drive by auto to Pasadena and back. I was always so relieved in my feelings for poor old Gabe, when we got our first auto.

There were only two churches, Episcopal and Congregational. The water system was owned by a mutual company and each acre of land was entitled to shares of water stock. The supply of water was quite limited and at times inadequate, so to insure a supply at any time many residents built elevated tanks in their grounds which were filled at night for daytime use. Some of the foundations of these may yet be seen about town.

After the coming of the electric line the popularity of Mt. Wilson trail grew by leaps and bounds, which continued until the automobile became too common for using shanks mare. It was estimated about the years 1908-15, there was an average of 200 hikers per day who began the long climb to Mt. Wilson. In 1909 after an exceptional fall of snow on Mt. Wilson, one Sunday 2,500 people were on the trail at one time. Saturday night trains of two to six cars filled with riotous youth would unload at Mt. Trail avenue and begin their shouting, shooting of pistols and in every way creating a disturbance of Sierra Madre's peace and quiet.

Finally the city marshal and his deputies had to meet these crowds and escort them thru the streets to the trails, where their noises no longer could be heard.

Sierra Madre's famous Wistaria Vine was no larger than can be found on many front verandas in town now and was still owned by its originator, Mrs. Brugman.

Entertainment consisted of hiking, tennis, church socials, dramatics by local talent, and occasional dances at the town hall—recently razed—at Baldwin avenue and Sierra Madre Blvd. There was a "theatre car" so designated, leaving Los Angeles late, for those who chose to go out of town for their entertainment.

The vacant lots, fields and washes were dense with wild flowers, producing a display almost as alluring as those of the desert or at Arvin now.

It was not surprising to see the little gem on the balcony of the valley double in population in the next year after the arrival of the Pacific Electric, but it has always been a mystery to me why it has not grown far beyond its present population.

(To be Continued Next Week)

MEET A NEIGHBOR

Continued from Page One

A red roof and almost no modern conveniences. Put it up for sale. Returned to civilization in New York. Went to France to study for grand opera. Was caught in the war. Forced to return. Came back to Sierra Madre to take another look at unsold property. Met her present leading man at a garden party. Was charmed by the brilliant German professor of music. Signed the permanent contract 25 years ago. Is as charming as a hostess as she was as a star. Helped plan for the development of the large grounds and house. Does all of the housekeeping. Is meticulous. Cooks with finesse. Specializes in swiss steak, music and soups. Loves books, friends and salads. Enjoyed Gone With the Wind. Vice-versa Destry Rides Again. Considers Jeanette McDonald charming. Claims she is not temperamental. But has a redhead's temper. Names a good laugh her greatest pleasure. Singing her greatest thrill. Is not superstitious. Dislikes persons who try to put things over on her. Speaks with affection and enthusiasm of Orline Burrow. Came to their home as the Professor's talented little pupil. Was married and left 12 years later beloved as a daughter. Is gay, stable, witty and systematic. Leads such a busy life as hostess and housewife that she has little time to think of the past. Says that it seems to have been another world and in a dream. That world like this is a stage. Is one of those rare personalities. Playing all parts with grace and charm.

**BOY WILL SING FOR
THE EASTERN STAR**

George Tyree, 10-year old soprano, son of Mr. and Mrs. Russell Tyree, will sing at the Sierra Madre Eastern Star program Monday evening, May 6. Songs will include "A May Morning" by Denza; "Hallelujah" by Mozart and "Smiling Thru" by Arthur Penn. He will be accompanied at the piano by Blanche Wayne Marfield of Altadena.

A 1940-Sav-O-Gram

—when you "build castles" in the air, place a "FEDERALLY INSURED" savings account foundation under them . . .

—keeps 'em from falling.

Atlas
FEDERAL SAVINGS
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OF PASADENA
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**Sierra Rest Home Is
Sold; Former Owner
Is Leaving City**

Sierra Madre Rest Home at 122 North Baldwin avenue was sold at auction Monday afternoon to Roy G. Watts of El Monte, who will take over the home in about ten days. It is believed Mr. Watts will lease the building to continue as a rest home.

Mrs. Leora Groth, operator of the home for three years, is a long time resident of Sierra Madre. She has lived here for nearly 30 years. She will leave shortly for the north, to visit sons in Maxwell and Berkeley and a daughter in Washington.

**Al Myers Moves Up
In Townsend Plan**

Al Myers, president of the Sierra Madre Townsend Club and former city business manager, was elected vice-president of the district council of that organization, Friday evening.

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A MODERN HOTEL
Every Room with Bath
Special weekly and monthly rates
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**Western Wonders
Thrill Hometowners**

An eight-day trip to Carlsbad Caverns, Painted Desert, Petrified forest and the Grand Canyon was tremendously enjoyed by Miss Mabel Appleby and her niece, Betty Jo Adams, daughter of Mr. and Mrs. Roland Adams, last week. Miss Appleby and Betty Jo left Santa Monica Saturday, April 20, and returned to Sierra Madre last Sunday.

The entire trip was extremely interesting but the Carlsbad Caverns with its stalagmites and stalactites, millions of years old, the underground cafeteria and pools of clear water unbelievably deep, fascinated the Sierra Madreans more than anything else.

**Flower Shows Never
End At Famous
Coolidge Gardens**

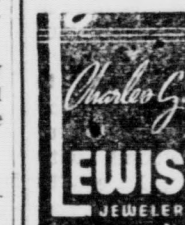
Elite of the plant world from far corners of the earth—China to tropical forests of South America—may be found at the Coolidge Gardens at 889 North Foothill Blvd., Pasadena, where there is a never-ending flower show. New material is continually imported by Coolidge Gardens, so that even the veteran plant explorer is assured of surprises at each visit. Anyone interested in rare and unusual plants is invited to visit—a love and appreciation of the beautiful in plant-life being the only necessary passport to the Gardens.

for
**Mother's Day
MAY 12th**

remember her with lasting

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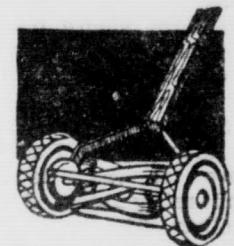
will be paid by the manufacturer for any Corn or Callous GREAT CHRISTOPHER POSITIVE CORN Salve cannot remove. 35c at Royal Cut Rate Drug. —adv

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Patio Now Open — Children 35c No Liquor

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Results in Lumbago, Neuritis, Arthritis, and various forms of

Paralysis. Scientific Adjustment of Painful Feet. All essential

Laboratory Tests.

Evenings only, 5:30 to 9, except Saturdays, 2 P.M. to 6 and

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1423 East Huntington Drive, Duarte

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PAGE EIGHT

Dance Recital At Wistaria Gardens Will Feature 30 Young Artists In Picturesque Costumes

The youngest child ever to appear on a stage in Sierra Madre will dance at Ivan Karloff's recital Sunday evening at 7:30 p.m. at Wistaria Vine Gardens. George Edwin Treat, one year and eight months old, is the child's name and he is just one of the participants in Karloff's big dance recital. Admission is free.

Folk dances and ballet numbers displaying nearly 30 picturesque costumes will be given by pupils of Karloff. The program will include dances by Nancy Morgan, Bobby Morgan, Carole Pierson, Nancy Pierson, Nadine Noble, Betty Stewart, Betty Rowe, Nancy Welsh, Billie Rowe, Betty Jean Askew, Harry Lovejoy, Helen Askew, Grace Jensen, Janine Salle and Mary Lou Lovejoy.

Eddie McCloskey will sing and Don Miller has arranged a comedy specialty. Flute numbers will be played by Elsie Jackson and a Faust ballet will feature Renee, Betty Stewart and Mary Lou Lovejoy. Thomas Matthews is the piano accompanist.

Karloff is leaving for New York Monday where he will be associated with a well known Radio City dancing school, specializing in pantomime work. He will return to Sierra Madre next year for a short stay following a three months engagement in Chicago and San Francisco.

Field Chief Of Red Cross To Address Local Clubs

Mrs. Esther Chadbourn, field representative of the American Red Cross in Southern California since 1933, will be a visitor in Sierra Madre, Friday, May 10, through Tuesday, May 14. Mrs. Chadbourn was an active Red Cross worker in the Montross Flood of 1934; the Ohio-Mississippi Valley Floods of 1937, and the Southern California floods of 1938, and her visit to Sierra Madre will include talks on American Red Cross relief to the stricken European nations at this time. Meetings with various clubs will be arranged by the local chapter.

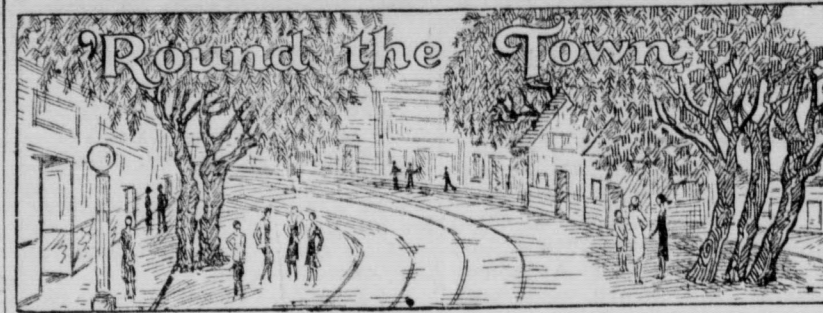
Sierra Madre Drug Store Is Sold To Reno Pharmacist

Howard Skeels, long time pharmacist and drug store operator, recently of Reno, Nev., has bought and Wednesday assumed management of the Sierra Madre Drug store in the Sierra Madre hotel block.

The Skeels family, frequent visitors to the city, has taken over "Casa Rancho," beautifully landscaped property with fruit orchard and stables at 635 East Orange Grove avenue, and looks forward to a happy future here where they are close neighbors of Mrs. Skeels' sister, Mrs. D. W. Larmer, a resident of Santa Anita Oaks.

Mr. Skeels is a member of the Nevada Board of Pharmacy and in January sold a large drug store he operated for 17 years in Reno.

Edward Dyche, who owned the drug store for several years, has no plans for the immediate future, but will visit his mother shortly in Salt Lake City.



Speaking on "A Constructive Plan for Peace," Miss Elizabeth Page of 153 South Hermosa avenue, author of the "Tree of Liberty" addressed the evening meeting of the First Presbyterian Church in Pasadena Sunday.

Mrs. Evelyn E. Braden, 746 Woodland drive, attended the annual spring recital at Ramona convent Sunday. Appearing in the recital in group numbers and an operatic solo was Miss Consuela Braden, daughter of Mrs. Braden, who is a freshman at the school.

Bernice Roe left last evening for Seattle, Wash., where she will make her home.

Mrs. Nettie Foster and son, Edward, attended a party Sunday in Los Angeles celebrating the 95th birthday of Mrs. Foster's aunt, Mrs. Martha Benoit. Mrs. Albert Humphries, cousin of Mrs. Foster, was hostess and prepared a delicious dinner and beautiful birthday cake.

Mrs. G. A. West enjoyed a visit in town Sunday, dividing her time between her daughters, the Misses Ruth and Muriel West of 470 West Highland avenue, and other relatives and friends.

Mr. and Mrs. Harry Cate and daughter Nancy of 451 West Grand View avenue, enjoyed an all day outing at Santa Barbara Sunday, and while in the channel city visited a friend who is ill at the Cottage hospital.

Mr. and Mrs. Francis S. Dane of 730 Orange Drive spent the weekend at the Ojai home of W. L. Thatcher, father of Mrs. Dane, and while in the valley attended the annual tennis tournament held there last weekend.

Miss Lorraine Hobson, daughter of Mr. and Mrs. Carl Hobson of 47 Bonita avenue, and her fiancé, Henry Taylor, Jr., spent Sunday in San Diego visiting relatives of Mr. Taylor.

Mrs. Roscoe Smith of Cleveland, Ohio, has been visiting for the last week at the home of Mr. and Mrs. Sidney Jewell, 560 North Hermosa avenue. This week Mr. Smith who has been in Portland, Ore., on business will join Mrs. Smith at the Jewell home. They will leave shortly for the east. Mrs. Smith is the niece of Mrs. Jewell.

Mrs. Helen Ives of Long Island, N.Y., who has been visiting relatives in Santa Monica for the last month, will be entertained over the weekend by Miss Edith Rankin and Miss Louise Judson at their home, 237 North Mountain trail.

Recent visitors in Sierra Madre were Mr. and Mrs. M. H. Payne, Pasadena; Mr. and Mrs. Rudolph Brunet and daughter, of Covina; Mr. and Mrs. Webb, Long Beach; Mr. and Mrs. C. E. Davidson, Sr. of San Gabriel, who were in town Sunday.

Mr. and Mrs. B. P. Malsi of San Gabriel visited at the Woodson Jones home Monday evening.

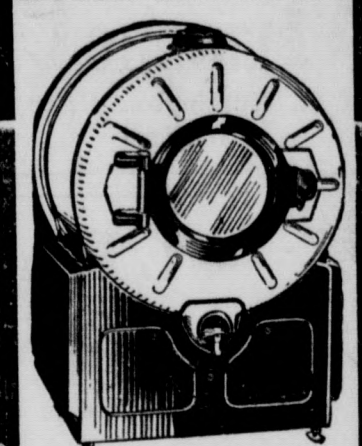
Henry Neutzel returned to St. Mary's college Sunday afternoon after spending the weekend in Sierra Madre.

charlotte's

A Shop for Children
DOLLAR DAYS
Friday and Saturday
Spring Dresses, 1-14 years
values to \$1.95
Denim Slacks & Slack Sets
79c and \$1.69
1 to 6 years, \$1.00
Regularly \$1.29
Many Other Values
FREE BALLOONS
24 E. Huntington Dr., Arcadia

WIN YOUR RACE
For Business Supremacy
By Advertising

BENDIX HOME LAUNDRY



PRICED AT ONLY
\$99.50
Plus Small Installation Charge—\$10
WASH • RINSE • DRY
Without Touching Your Hands to Water
Pay As Little As 50¢ a Week
Depending on Down Payment

Benedict and Gingrich
1433 East Colorado
Pasadena
(open evenings)
SY. 3-2158

PHONE 3
Sierra Madre Tailors
CUSTOM TAILORING
Cleaning, Dyeing, Pressing
Expert Repairs and Alterations
Work Called For and Delivered
14 W. SIERRA MADRE BLVD.

Larger Quarters For Tom Schwartz Radio Store

Tom Schwartz is busy this week rearranging his radio store on West Sierra Madre blvd. The Hupfeld Paint Store, former occupants of the west half of the building, moved out early this week and Mr. Schwartz will take over the entire space. Radios will be featured on one side of the store, and refrigerators displayed on the other. The floor will be painted and when arrangements have been completed, the Tom Schwartz Radio Store will be one of the most attractive places in the city.

Bethany Conference Next Week

Continued from Page One
and Eleri Girls' clubs, will speak on "Spiritual Athletics."

Following luncheon at noon Tuesday, Miss Mildred Cook, managing editor of the King's Business, will talk on "God's Blue Pencil" at 1 p.m. Dr. Louis T. Talbot, pastor of the Church of the Open Door in Los Angeles, will speak on "Reflecting the Glory of God" at 2 p.m.

Mrs. W. E. Hancock, Jr., who has been accepted by C.I.M. for service in China, will bring a message, "Christ, Our Life," at 10 a.m. Wednesday morning, and Rev. Keith L. Brooks, editor of Prophecy Magazine will speak on "The Sanctifying Power of the Cross," at 11 a.m. Mr. Brooks is a talented musician as well as a former editor of different periodicals.

A talented lady and well known writer of poetry, Mrs. Helen Frazee-Bower, who has charmed her audiences always, will bring a message entitled "The Silence and the Shout," at 1 p.m., and Dr. Kenneth M. Monroe, Dean of Bible Institute of Los Angeles, will relate latest current news on "The European Situation in Its Relation to the Bible." Mr. Monroe has only recently returned from the Holy Land and will have much of interest regarding the war situation in Europe.

Music for the entire conference will be furnished by Rev. Dwight L. Poundstone, pastor of Beverly Presbyterian Church of Los Angeles, and Elden C. Whipple, pianist, recent arrival from China.

All Sierra Madreans are invited to hear these inspiring messages and music at all of the conference sessions.

Trail Grind Brings Big Crowd Here
Continued from Page One
several Sierra Madreans, Richard W. Dawson of Altadena, and four young men from the Angeles Crest CCC Camp, William Doyle, Louis Becerra, Fernando Ryla and Louie Pedroza.

Joseph Stern, 57, of Los Angeles, was the only contestant in the "50 years or over" class, and made the run in 2 hours, 14 minutes and 30 seconds.

Grace Jensen, Sierra Madre's contestant in the women's class, was outrun by Mrs. Christine Angier, 32, of Los Angeles, who made the trip in 2 hours 32 minutes and 20 seconds. This was 1 hour 4 minutes 40 seconds less than Grace's time. Last year, Mrs. Angier entered the contest while friends took care of her month-old baby—and won it.

R. M. Angier, Mrs. Angier's husband, defeated D. G. Finney of Sierra Madre, the only other contestant in the "men 35 to 50" class. Angier's time was 1 hour 49 minutes 47 seconds.

Interspersed during the afternoon were various races for children, in charge of S. E. McElfresh. The Junior Trail Race, one mile, from the Pacific Electric station, up Baldwin avenue to Mira Monte, and back, was won by James Bley, 6 minutes; Reuben Gonzales was second, with 6 minutes, 22 seconds; Dale Williams, third, 7 minutes 5 seconds; and Carlos Candaerria, fourth, 7 minutes, 22 seconds. Other contestants were Gene Krug, John Lawson, Harold McCullagh and Roy Warden.

In the one mile bicycle race to the same point and return, Roy Warden came in first, and Lyle Blum, second.

Trophies were presented to winners at a Victory Dinner held at Wistaria Vine Gardens Saturday evening. Mr. LaLone awarded the prizes and received a \$5 merchandise prize given by William Kennedy for the best time in the men's class made by a Sierra Madrean. Grace Jensen received the same award in the women's class.

There were no mishaps during the race and nobody collapsed. Ready to give first aid at the starting point was Mrs. Augusta Coats, and first aid stations were manned by Firemen Joe Swanson, Vernon Udell, Robert Newbery and R. C. Harper.

C. Ellsworth Harlan, Santa Anita District Forest Ranger, and his assistant, Millard Cyster, helped with arrangements and telephone facilities. About 12 local Boy Scouts did splendid work along the trail, and William Jenkins and Archie Edwards officiated at Fern Lodge. Sierra Madre firemen were scattered through the canyon area to give assistance.

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Pasadena Woman's Club Entertained On Lovely Sierra Madre Estate

Many outstanding flower arrangements lent a festive atmosphere to the May Day tea held Wednesday at the home of Mrs. Irving W. Adams, 506 West Grand View avenue, when the garden section of the Pasadena Woman's club was entertained. Those assisting Mrs. Adams as co-hostesses were Mrs. Harry J. Bernhard, club president; Mrs. Guy Field, chairman of the garden section, and her committee—Mmes. Jane A. Burn, W. T. Bruce, John Pow and Anthony Gabler.

Walls of the home were hung with a collection of gloriously colored oil paintings of flower arrangements, portraits and landscapes by Mrs. Ethel Pletch of

Altadena, who was an honored guest. She is a sister of Mrs. R. T. Christmas, club member.

A delightful program included whistling selections by Mrs. Frank Felton, songs by Mrs. Paul Baker, a former Sierra Madrean, and Mrs. J. H. Henion. Very fine colored films of the Wistaria vine were shown. Mrs. W. J. Lawless was introduced by Mrs. Adams as the creator of the beautiful gardens on the estate where tea was served to 75 guests, including Mrs. Nestor A. Young, sister of Mrs. Adams; Mrs. Mildred Taylor, Mrs. Adria Johnson and Mrs. Lawless.

Mrs. A. A. Richards was chosen as the new chairman of the garden section at a short business session.

Confusion Is Likely At The Polls

Continued from Page One
L. Reosa. Judges, Martha Lorene Adwell, Ora A. Caskey, Clerks, Marie C. Lord, Dorothy R. Pagenkopf, Irma Jones.

4—Municipal Park House, 25 S. Hermosa Ave. Inspector, Francis M. Eakman. Judges, Wilma Mae Rowe, Russell E. Tyree, Clerks, William Webster Vannier, Joe Sadler, George Norris.

5—Res. 248 San Gabriel Court. Inspector, Edwin W. Ward, Jr. Judges, Augusta M. Coats, Marie R. Solury, Clerks, Grace R. Van, Warren O. Preston, Mary Schwartz.

6—Res. 102 E. Mira Monte. Inspector, John H. Ort. Judges, Julia B. Shannon, James P. Forbes, Clerks, Edith Noshier, Myrtle O'Banion, Grace Fitzwilliam.

7—Res. 430 Sturtevant Dr. Inspector, Laura E. Edwards. Judges, Myrtle E. Heasley, Mabel B. Mobley, Clerks, Ina Key, Sarah Dewey, Ed Hupfeld.

8—Masonic Temple, 33 E. Sierra Madre Blvd. Inspector, Marian E. Lees. Judges, Agnes B. Tyree, Kate M. Patton, Clerks, Martha S. Perry, Hulda H. Baird, Nora Flynn.

9—Res. 547 W. Highland Ave. Inspector, Tillie M. Stimpfing. Judges, Joseph Yarrowrough, Madeline C. Smith, Clerks, Hue Boyette White, Edna E. Holland, Haytie Lovell.

Fire Regulations In Angeles Forest In Effect Now

Fire prevention restrictions became effective in the Angeles National Forest on Wednesday, May 1. Smoking will be allowed now only in places of habitation and areas posted for smoking. As an accommodation to the public, areas have been fire-proofed at frequent intervals on all roads so that travelers need not be without their smokes for any long period of time and yet be within the law.

Recreational travelers are required to obtain a camp fire permit before building any fires in the forest. Such a permit is also required for the use of gasoline stoves. No fires are permitted on the Angeles Forest except within improved public camp grounds, and campers are required to carry with them a standard size shovel and axe.

The East Fork of the San Gabriel River will be open to fishermen and the general public until approximately July 1, but the San Dimas Experimental Forest area is closed to public travel.

Motorists, campers and sportsmen who plan to visit national forests are advised that they must have permits to build campfires in those areas.

ESEMIAN CLUB INSTALLS ITS NEW OFFICERS
Installation of officers of the Esemian Club, who will serve for the next four months was held during the weekend at the Japanese School on Grove street. Sierra Madre girls installed were Miss Helen Nomura, president; Miss Thelma Takahashi, vice-president and secretary, and Miss Kimiki Shimizu, treasurer.

Sierra Madre women who attended a meeting of the Democratic State Committee for Southern California in Los Angeles, Tuesday, were Mrs. Fred Griebow, Mrs. Cora Corum and Mrs. Grace B. Caukin.

Timely Tips By Florence Matheny Home Economist, Southern Counties Gas Company

KEEP your afternoon dates; keep your leisure hours worry-free; keep your shirt on—keep "keepers" handy! "Keepers" are the advance guard of easier cookery, which let you plan ahead, get ahead and no weeping over lost time! Keepers are casserole mixtures and ready-to-bake dishes which keep in the automatic gas refrigerator until oven time; they are non-stalers; they're cookies and cakes which can be stored for days before baking. All it takes are the



Miss Matheny right facilities for the keeping—a gas refrigerator, pans, and jars for storage; and recipes designed for just such a purpose.

SCALLOPED HAM AND CORN
2 tablespoons shortening
2 tablespoons finely chopped onion
2 tablespoons all-purpose flour
1/8 teaspoonful pepper
2 cupfuls milk
2 cupfuls diced cooked ham
1 12-ounce can whole kernel corn
1/2 teaspoonful paprika

Melt shortening, add onion and cook slowly over direct flame until onion is slightly browned. Cook slowly about 5 minutes. Add ham and corn and heat. Pour mixture into a greased 1-quart casserole. Bake in a moderate gas oven (350° F.) for 40-50 minutes. Serves 8. To make it a "keeper"—after mixture is placed in the casserole, allow to cool; cover, and place it in the refrigerator until shortly before baking time.

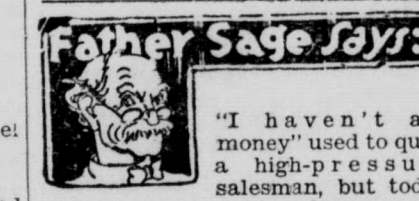
FRUIT RING MOLD
2 cupfuls cake flour
2 teaspoonfuls double-action baking powder
1 teaspoonful salt
1/2 cupful shortening
1 cupful sugar
1 teaspoonful vanilla or lemon extract
2 eggs
3/4 cupful milk

Sift flour, measure and sift again with baking powder and salt. Cream shortening well, gradually adding sugar, then the flavoring, and the eggs, one at a time, beating well after each addition. Add the flour and milk alternately, about a half cupful at a time, beat well after each addition; beginning and ending with the dry ingredients. Pour into an 11-inch ring mold, which has been well greased. Cover with an oiled silk cover or several thicknesses of waxed paper, and store in the gas refrigerator until ready to bake it. Will keep a week or longer. Before baking, allow the cake mixture to come to room temperature. Bake in a 375° F. gas oven for 40-50 minutes. Cool; fill center with fresh, sweetened strawberries, or other fruit, mixed with slightly sweetened whipped cream. Good! May be baked immediately after mixing, if desired.

YOU CAN'T AFFORD TO MISS THE "WANT AD" COLUMN IN THE SIERRA MADRE NEWS.

Answers (Questions on Page 1)

- 1—The ruler of Japan is known as the Mikado.
- 2—Nitroglycerin and clay are the main ingredients of dynamite.
- 3—Alexander Woolcott, who has written two readers and who is known throughout the nation as the "Town Crier."
- 4—Baron Von Cramm, who was imprisoned because of his opinion of Nazism.
- 5—Boil the clothesline in water to which a handful of salt has been added and it will stand more wear.
- 6—London is on the River Thames.
- 7—John Phillip Sousa is known as the March King of the United States.
- 8—A patent protects one's work for a period of 17 years. After that time it is not renewable.
- 9—Tariff is derived from the French word *trafic*, which is derived from the Arabian word *ta'rif*, meaning information or explanation. Today the word means a schedule, system, or scheme of duties imposed by a government on exports or imports.
- 10—It is proper unless the host has made other arrangements with his servants.



"I haven't any money" used to quiet a high-pressure salesman, but today it just amuses him, because all he wants is your signature to a promise to pay in 25 monthly installments.

SIERRA MARKET

58 WEST SIERRA MADRE BLVD.
Phone 41 for Free Delivery
Deliveries: 10 A.M.-3 P.M.

Meats	Groceries	Vegetables
Owned and Operated by Leo W. Cullum	Sweetheart SOAP deal 3 for 17c and 1 bar 1c	FRESH GREEN ASPARAGUS lb. 5c
Wilson's Cert. Wisconsin CHEESE 2 lb. box 49c	Del Haven Fruit Cocktail No. 1 tall can 10c	EXTRA LARGE EGG PLANT ea. 5c
Eastern Sliced BACON 1/2 lb. 11c	N. B. C. Shredded Wheat 2 pkgs. 17c	No. 1 White Rose POTATOES 10 lbs. 19c
Graf's Famous Pure Veal FRANKFURTERS lb. 27c	MORNING MILK tall cans 4 for 23c	EXTRA LARGE GRAPEFRUIT 10 for 15c
Mac's 100% CHICKEN PIE ea. 15c	Albers Flapjack Flour lge. pkg. 16c	RIPE BLACK CHERRIES lb. 10c
Bulk PEANUT BUTTER 2 lbs. 25c	Del Haven GRAPEFRUIT Broken Segments No. 2 can 10c	RIPE BLACK AVOCADOS lb. 10c
Rolled Prime RIB OF BEEF lb. 34c No Bone—No Waste	BUTTER Danish lb. 34c Challenge lb. 33c Colorado Gold lb. 32c	

Flowers
for
Mother's Day
Cut Flowers Potted Plants
Oakwood Florist
Pasadena
2898 E. Foothill

We will buy or sell:
Southern California Edison Company Ltd., 5 1/2% Preferred Stock
Southern California Edison Company Ltd., 6% Preferred Stock
California Water & Telephone Company, 6% Preferred Stock
Security-First National Bank of Los Angeles, Common Stock

GEO. R. MILLER & CO.
Incorporated
INVESTMENT SECURITIES
Glen M. Ogg PYramid 1-2112
285 N. Mountain Trail SY. 2-6151
Sierra Madre, Calif. Cor. Euclid & Green
Custer 1724 Pasadena

THE SIERRA MADRE SHOPPING NEWS

Permit No. 18
Sec. 562 P. L. & R.
U. S. POSTAGE
PAID
Sierra Madre, Calif.
Ret. Postage Guarantee

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, MAY 3, 1940

FREE... just for coming in!

BEAUTIFUL WATER CHILLER

No obligation to buy! Come in... ask to see the new Philco Refrigerator... take home this famous ring design, crystal glass WATER CHILLER absolutely free. Hurry... supply is limited!
Housewives Only

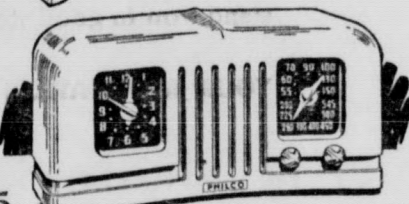


See the Amazing 1940 PHILCO REFRIGERATOR

with the Giant-Size FROZEN FOOD COMPARTMENT



The refrigerator sensation of 1940, created by Philco, the quality name in over 14 million homes. Has a separate, giant-size FROZEN FOOD COMPARTMENT; Moist Cold and Dry Cold Compartments; the Conservador that gives 26% more quickly usable space. See it now... get the attractive Water Chiller free!



119⁹⁵ to 279⁹⁵

\$30 Radio

F. O. B. Factories
Including Five-Year Protection Plan

EASY TERMS

Philco Kitchen Radio and Sessions Electric Clock without extra charge, when you buy a 1940 Philco Refrigerator. Come in now!

Tom Schwartz Radio Store

Guaranteed Radio Service

62 West Sierra Madre Blvd.

Phone 77

SAVE ON PIANOS!

Warehouse Sale Pianos
Used
Steinway and Sons, Chickering, Kimball, — many others \$35, \$49, \$60—Others lowest price and terms.

C. J. STRAUB
Pas. Trans. & Storage Co.
55 S. Marengo, Pasadena

Mother
is your
Best Friend

—and the best is none too good for her. Remember her on Mother's Day with a beautiful Hallmark card.

We have a complete display of cards for Mother's Day. Come in and see them.

THE
RIKEMAN'S



"Nimble Nee" Hosiery

For Nimble-Kneelers, Kayser's 2-way stretch Lastex-topped hosiery gives with each bend or swing and eliminates garter runs
Deb and Regular Length pair \$1¹⁵

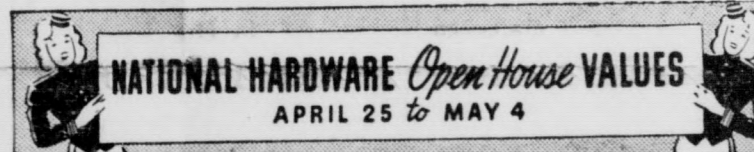
MISSION Hosiery 79¢ & \$1

blanche nalley

125 South Myrtle

Monrovia

ONE DAY MORE!!



Sale Closes Saturday Night

Gardener's Supplies

Shovels	98c
Rakes	79c
Hoes	59c, \$1.00
Spade Fork	89c
Trowel Set	25c
25 ft. 1/2" Hose	1.29
50 ft. 1/2" Hose	2.58



Washer with Ironer
regular price \$79.95
Now Only
\$59.95

Old Colony Paints



Old Colony Highest Grade HOUSE PAINT

Per. Gal. \$3.10
Quart \$1.05

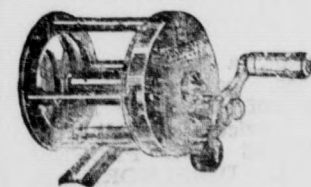
Semi-Gloss Interior Enamel

Per Gal. \$3.60
Quart \$1.10

Flats, Oils, Varnishes
Brushes, Window Glaz

Packard-Bell
RCA
RADIOS

Tubes and Repairs



LICENSES and
GAME CARDS

Sierra Madre Hardware Co.



Featuring Certified FIRST-MORNING FRESH VEGETABLES, GUARANTEED MEATS, and NATIONALLY ADVERTISED BRANDS OF GROCERIES, this Spring Food Festival brings you an excellent opportunity to save... Be sure to visit your Safeway this week-end and take advantage of the low prices listed here and the many others on the shelves!

Marshmallows 1-lb. box **10¢**
Fluffiest. (Price ex-tax .09709; sales tax, .00291)

Cut Green Beans No. 2 can **10¢**
Briarcliff brand. Young, tender cut green beans. Value!

Peaches GOLDEN CITY No. 2 FREESTONES can **10¢**
Your choice of sliced or halved fruit. Choice quality.

Dairyland Cheese per lb. **22¢**
Whole milk, American Cheddar Cheese. For sandwiches.

Sherbet PARTY PRIDE BRAND PINEAPPLE FLAVOR pint box **5¢**
Special low price for the week-end.

IT'S "BABY FOOD WEEK"!

Baby Foods Gerber's 3 4 1/2-oz. cans **19¢**

Baby Foods Heinz 2 4 1/2-oz. cans **15¢**

Heinz Junior Foods 6 1/2-oz. can **10¢**

Baby Foods Stokely 3 4 1/2-oz. cans **19¢**

Milk Cherub Brand 2 tall cans **11¢**

Morning Milk 4 tall cans **25¢**

Magic Milk Eagle Brand 15-oz. can **18¢**

Light Karo Syrup 1 1/2-lb. can **13¢**

Dark Karo Syrup 1 1/2-lb. can **12¢**

Cream of Wheat 14-oz. box **14¢**
(Choice of quick-cooking or regular)

Ralston Cereal 24-oz. box **21¢**

Pillsbury's Farina 14-oz. box **8¢**

Honey-Maid Graham Crackers 1-lb. box **15¢**

AIRWAY COFFEE

Around to your order at time of purchase. per lb. **12¢**

GRAPE JUICE

Welch's, New York Concord. (Pint... 21c) quart **39¢** bottle

WHITE KING SOAP

Granulated. 29-oz. box **25¢**
For clothes or for the dishes. Ex-tax, .24272; sales tax, .00728

LAUNDRY SOAP

Crystal White brand. For the dishes, too. per bar **3¢**
Ex-tax, .02913; sales tax, .00087

Safeway is THE Place to buy FRESH VEGETABLES

Safeway buys the best of green goods. Every morning these fresh vegetables are rushed to each Safeway. At the stores, this First-Morning produce is plainly marked with cards reading, FIRST-MORNING FRESH. Only first-day produce gets this sign. Any green goods that are carried over are labeled SEC-OND-DAY PRODUCE and priced lower. Visit your Safeway today and buy vegetables that are Certified First-Morning Fresh!

Green Peas Certified First Morning Fresh lb. 10¢
Celery Certified First Morning Fresh lb. 5¢
Cabbage Certified First Morning Fresh lb. 2¢
Pippin Apples 6 lbs. 25¢ for
Winesap Apples 5 lbs. 25¢ for
Grapefruit Sweet Juicy lb. 2¢
Oranges Large Size Navel Oranges 5 lbs. 15¢

MEATS

Smoked Picnics lb. **15¢**
Gold Coin brand neckless smoked picnics. Fine to bake.

Prime Rib BEEF ROAST lb. **29¢**
Aristocrat of oven roasts. Trimmed, ready for oven.

Beef Roast SEVEN-BONE CHUCK lb. **18¢**
7-bone chuck roast. (Round bone shoulder roast lb. 22c)

CORNEBEEF lb. **15¢**
Boneless brisket, mild, cured.

LEG OF LAMB lb. **29¢**
Baby lamb. Trimmed waste-free; no shank.

PORK SAUSAGE lb. **19¢**
Un-x-id brand. Pack- ed in Visiting.

SLICED LIVER lb. **13¢**
Grain-fed fancy pork. Excellent with bacon.

SLICED BACON ea. **10¢**
Un-x-id brand. Pack- ed in 1/2-lb. cello pkgs.

PORK SPARE RIBS Choice quality grain- fed pork spare ribs. lb. **15¢**

SALT SIDE PORK Dry salt sides, cut from grain-fed pork. lb. **12¢**

LING COD FILLET Fancy fresh fish. Fine to bake, broil, or fry. lb. **19¢**

FRESH LING COD Fancy fish. In piece. (Sliced to fry. lb. 18c) lb. **17¢**

BARRACUDA Fancy fish. In piece. (Sliced to fry. lb. 14c) lb. **13¢**

SAFeway
Sales tax will be added to the retail prices on all taxable items.

News Want Ads Pay

SIERRA MARKET

58 WEST SIERRA MADRE BLVD.

Phone 41 for Free Delivery

Deliveries: 10 A.M.-3 P.M.

Meats

Owned and Operated by
Leo W. Cullum

Wilson's Cert. Wisconsin
CHEESE
2 lb. box **49c**

Eastern Sliced
BACON
1/2 lb. **11c**

Graf's Famous Pure Veal
FRANKFURTERS
lb. **27c**

Mac's 100%
CHICKEN PIE
ea. **15c**

Bulk
PEANUT BUTTER
2 lbs. **25c**

Rolled Prime
RIB OF BEEF
lb. **34c**

No Bone—No Waste

Groceries

Sweatheart SOAP
deal 3 for 17c
and 1 bar 1c

Del Haven
Fruit Cocktail
No. 1 tall can **10c**

N. B. C.
Shredded Wheat
2 pkgs. **17c**

MORNING MILK
tall cans 4 for **23c**

Albers
Flapjack Flour
lge. pkg. **16c**

Del Haven
GRAPEFRUIT
Broken Segments
No. 2 can **10c**

BUTTER
Danish lb. **34c**
Challenge lb. **33c**
Colorado Gold lb. **32c**

Vegetables

FRESH GREEN ASPARAGUS
lb. **5c**

EXTRA LARGE EGG PLANT
ea. **5c**

No. 1 White Rose
POTATOES
10 lbs. **19c**

EXTRA LARGE GRAPEFRUIT
10 for **15c**

RIPE BLACK CHERRIES
lb. **10c**

RIPE BLACK AVOCADOS
lb. **10c**

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Chicken—Turkey—Steak—Ham
Patio Now Open — Children 35c

50c

Free Parking
No Liquor

SEE G-E!

and you'll see the difference

6 Cu. Ft. Model General Electric Refrigerator, only \$119.95

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119 W. Foothill MONROVIA Tel. 137

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Prices cut to the Bone

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124 East Huntington Drive, Monrovia
1423 East Huntington Drive, Duarte
Greenhouses : Growing Grounds

Full Line of Potted Plants

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Business 68Phone
Res. 3633

Wistaria Grill . . .

We carry a choice stock
of Wines, Liquors and
Beer. . .

Try our noon lunches--Cooked just right

66 W. SIERRA MADRE BLVD. SIERRA MADRE

for
**MOTHER'S
DAY**Thornton-Carlson
Makers of
GOOD CANDYGIFT BOXES, filled with cherries, chocolate-covered
nuts, creams and Bon Bons 30c to \$5.00
Mexican and California Pottery filled with our fresh,
delicious CandiesNovelty Boxes and Unusual Gifts of Candies
which Mothers enjoy
Regular Boxes 60c per lb., or 2 lb. box \$1.00
"Imperfect Dips" Chocolates 30c lb.Pasadena Rosemead San Marino
2771 E. Foothill 901 E. Valley 5292 Mission St.
1424 W. Colorado cor. Los RoblesYou Will Enjoy
dining

at the

PINES
Coffee Shop

and Cocktail Lounge

Arcadia

Complete
FAMILY DINNER 50c

Air Conditioned — 24 Hour Service

East Huntington Drive

Otto P. Petersen

phone your want ads
to the NEWS office.

WANT ADS

Classified Rates And Instructions

Ten cents per line for the first insertion;
7 cents per line for subsequent insertions.
In order to avoid expense of
bookkeeping and collecting, it is desirable
that all classified advertisements be paid
in advance, unless you have a ledger ac-
count with THE NEWS.Classified Ads received after 5 p.m.
Wednesday may be run under heading "Too
Late to Classify."

WORK WANTED

CLEANING, cooking, general
housework. Pauline Wicken, 438
Sturtevant. Phone 1442. —32*trFURNITURE repairing, carpen-
tering, painting and general re-
pairs, door locks and windows.
Call The Handy Man. Phone
334-1. B. A. Platte. —39:trHARDWOOD floors refinished,
cleaned and waxed. Stained if
necessary. Spots removed. Also
painting. Chas. N. Reber, 183
Santa Anita Ct., Phone 3003. —22:trGENERAL housework, cleaning,
cooking and serving by the hour.
Mrs. McGilvray, 544 1/2 Oakdale
Dr., Phone 2182. —43:tr

MISCELLANEOUS

SEE THE House of Remnants
for Spring prints, Rayons and
Silks. 345 W. Foothill, Monro-
via, Calif. —33:trMORNING Play Time; super-
vised play from 9 'til 12, 5
days a week, \$10 per month. An
ideal spot and lots of fun. Mrs.
Max Franklin, 472 Grove St.,
Sierra Madre. —33:trSPACE or board for good horse
in clean, sanitary stable or
barn in Sierra Madre. Give lo-
cation and price. Phone 1081
Monday a.m. —33:trPIANO FOR SALE—Want re-
sponsible party living near
Sierra Madre to take over small
bungalow piano and pay out on
contract on most any terms, as
this piano must be moved at
once. Write G. P. Kahn, c/o
Baldwin Piano Distributor, Box
625, Bakersfield, Calif. 33-34*trWANTED — Good homes for
healthy 9 weeks old pups. Part
English setter. 595 Elm St. . .
—32*trWANT to buy used lawn swing.
Phone 1161. —33:trRIGHT in your hometown—in the
printery of THE SIERRA
MADRE NEWS you can get
anything you could possibly
need in the way of printing . . .
produced by skilled craftsmen.
Prices are reasonable, delivery
prompt and the workmanship
first class. We print every-
thing . . . Try the NEWS print-
ery first. —Engraving too.

FOR SALE

MISCELLANEOUS
SACRIFICE '38 Plymouth 4 door
trunk sedan, radio; and '36
Chev. 4 door, trunk sedan.
Box 217, Monrovia. —33:tr

HELP WANTED

ELDERLY lady needs middle aged
woman for housekeeper and
companion. 330 W. S. M. Blvd.
—33:trWOMAN, general cleaning and
cooking. Two adults, one infant.
Private room and bath. Start
\$25. Custer 3544. —33:tr

RENTALS

FURNISHED room, private en-
trance; close in. 34 N. Hermosa.
Phone 2532. —26:trdFURNISHED 4 room cottage;
private garage; refrigerator; all
utilities paid. \$35. Inquire 10
West Highland Ave. —32:tr3 FURN. rooms and bath, con-
tinuous hot water; utilities
paid; \$23.50. Adults. Also 2
room apt. \$15. Phone 1812. —33:tr

EXCHANGES

EXCHANGE Highland Pk., L.A.,
2 story house, cor. on bus line,
near car, for 3 bdrm. cot. in
Sierra Madre. Box D, S. M.
News. —30:tr

Money to Loan

MONEY TO LOAN — Straight
Trust Deeds. James N. Hawks,
Phone 116-1. —32:trfj

WHEN YOU NEED

a doctor, a lawyer, dentist,
plumber, painter or any
other professional or house-
hold service, consult the
BUSINESS AND profes-
SIONAL DIRECTORY in the

SIERRA MADRE NEWS

"Read 'Em and
Reap" OUR ADS

With Sierra Madre Students At Wilson Jr. High

Loren Pratt was among the
group that made an all-day tour
to the San Dimas three million
dollar water conservation plant
which treats one-hundred million
gallons of water for the Metro-
politan Water District daily.
While on the trip the students
passed the Big Dalton Canyon
where six years ago their club
planted 300 pine trees. In spite
of floods at least 150 of these
trees have now grown past six
feet.Wilson Tri-Y girls visited the
Columbia Square Broadcasting
Station April 17. They went into
the main broadcasting studio to
see the broadcasting room, the
types of microphones, and the ex-
hibition room. . .Jeanne Waddell was a member
of the entertainment committee
arranging a party given by the
losing biology classes in a safety
contest April 18. The two losing
periods entertained the two win-
ning periods at the home of Miss
Ferne Dowding, biology teacher.Frances Robertson, Dorothy
Alley, Edwina Rhodes and JackStarting from scratch isn't
so difficult if you're playing
the modern, streamlined
quiz game—

Guess Again

Appearing currently in this
newspaper "Guess Again"
gives you the choice of four
answers to each of seven
brain-teasing questions.Tricky enough to be INTERESTING
Easy enough to be WORKABLE
And seasoned with a dash of HUMOR"Guess Again" will give you an
enjoyable and informative ten
minutes of mental exercise.in the
SIERRA MADRE
NEWSBIG
DAYS
HERE!BIGGER
BETTER
VALUESFexall ORIGINAL
ONE CENT SALE
Now On

WED. THUR. FRI. SAT.

Fexall DRUGS

This Week
Over 200
Big Bargains!

Hartman's

The Fexall Pharmacy
25 N. Baldwin Tel. 25
Sierra MadreRELIABLE
PRESCRIPTIONS

DR. H. E. DURALDE (Ph. D., D. C.)

CHIROPRACTOR and ELECTROTHERAPIST

Most advanced Painless Loban and Palmer Methods
SWEDISH MASSAGE CURATIVE DIET
Blood Pressure and Asthma Specialty. Speaks Treatment in
Stomach and Intestinal Disorders; New Official Technique
and Thermo Light in the Correction of Sinus Disturbances
and Ailments of Eyes, Ears, Nose and Throat; Schlott Treat-
ment in Heart Derangements and Urinary Affections; Best
Results in Lumbago, Neuritis, Arthritis, and various forms of
Paralysis. Scientific Adjustment of Painful Feet. All essential
Laboratory Tests.
Evenings only, 5:30 to 9, except Saturdays, 2 P.M. to 6 and
Sundays, 10 A.M. to 1.
14 N. Baldwin Ave., SIERRA MADRE, California

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To clean-up on All Squeaky Autos
in our

TWO BIG SPECIALS

SIX COMPLETE LUBRICATIONS \$3.00
(Use Them as You Wish)BATH-DAY SPECIAL WASH JOB \$1.00
(ANY DAY IS BATH DAY)

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Colligan are students who are
learning Mexican dancing and
customs from two Padua Hills
theatre dancers. Classes are con-
ducted at the Garfield school
weekly.C. F. STALCUP, Violin Shop
Violins, \$6 and up. Guitars,
Accordions, Bases, Bow Re-
pairing—Repairing Department
for all instruments—
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A MODERN HOTEL

Every Room with Bath

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rates

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Phone 011

POLITICAL ADVERTISEMENT

This Is Free Nation: Let's Keep It So

God and the Founding Fathers
bestowed upon the people of the
United States the priceless boon of
liberty. The life of the Republic
is in the keeping of its people who
have repeatedly been warned that
eternal vigilance must guard their
freedom.Bureaucracy, the last step before
dictatorship, is endeavoring to en-
trench and perpetuate itself at
Washington, and to this end would
smash all principles and traditions
of our Democratic form of Govern-
ment. The Corcorans, the Coners,
and the Ickeses, scum of subversive
political activity, who have risen to
the top of a madly boiling pot cook-
ing up the tripe of economic experi-
mentation over the fires of Com-
munism, are seeking to smash pre-
cedent and tradition upon which
our nation has thrived and prospered.The people of California have
had a recent example of the inef-
fable nerve and gall of this Wash-
ington clique of political opportu-
nists. Ickes, never a Democrat, in
keeping with an unholy alliance
with Culbert L. Olson, made a
carpetbagger trip to California to
set up a delegation to the Demo-
cratic National Convention, which
would do the will of the Corcorans,
the Coners, the Ickeses and their
wrecking crews in Washington.Hatchetman Ickes assumed to
set up a political dictatorship over
the Democratic Party of California
and the members of our party are
now asked to bow the knee in sub-
mission so that Mr. Ickes can con-
trol the delegation to their Na-
tional Convention and dispose of
their votes at his own sweet will.Democrats of California have
never submitted to carpetbaggering
or remote control over their Party
and history will not be hanged at
the primary of May 7th.
It is a fact, admitted by Ickes
Olson and every member of the
Olson delegation, that the name of
Roosevelt is being used as a trick
and device; that he never gave his
consent for the use of his name
and that there is no good reason
for believing that he has in mind
a violation of the unwritten law
against a third term for President
of the United States. A law first
uttered and observed by George
Washington and kept inviolate by
the most illustrious of his suc-
cessors. A vote for the Olson de-
legation is a vote for Ickes control
a vote to mute the voice of the
Democracy of California in the se-
lection of a President of the United
States.It is an irrefutable fact that the
delegation pledged to the nomi-
nation of John N. Garner is the only
delegation before the Democratic
electorate of California which has
a known candidate for the Presi-
dential nomination.The old Trojan horse tactics are
being employed by the other dele-
gations to insinuate themselves
within the walls of the convention.
The Democrats of California have
never yet bought a pig in a poke
or kept a blind date with a Na-
tional Convention, nor will they do
so when they go to the polls next
Tuesday. They will vote with
their eyes open; they will vote for
a true and loyal Democrat who has
served his country and his party
faithfully and loyally throughout
his adult life; they will vote for
the delegation pledged to John N.
Garner and all hell can't stop them!

Flowers

for

Mother's Day

Cut Flowers

Potted Plants

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Pasadena

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Southern California Edison Company Ltd., 5 1/2% Preferred Stock
Southern California Edison Company Ltd., 6% Preferred Stock
California Water & Telephone Company, 6% Preferred Stock
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A FREQUENTLY-
ASKED QUESTIONYes, we lend to
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who need money for sensible purposes, can
obtain loans at this bank on attractive terms.There are many reasons why you should
borrow at this bank. One of them is that you
build a valuable credit standing that will
stand you in good stead through the years.

YOUR APPLICATION WILL BE WELCOME

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KERSTING COURT

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Slumberon's
coils are held
vertical in units
of four with Rome
Hinge Ties joining unitsThe
ENTIRELY
DIFFERENT MattressROME SUPER SLUMBERON is scientifically designed and
constructed to accommodate YOUR weight, whether you
weigh one hundred or three hundred pounds. It will sup-
port your body gently, releasing the tension on tired
muscles and nerves.

★ The Unit of Four construction

Layers of real cotton

Upholstery felt

Eyelet tufting (all tufting cords
tied inside the mattress)

Cord reinforced side wall

Eight ventilators

Reinforced handles

Beautiful Damask covers
in attractive colors

Custom tailored

These features insure deep, restful, re-
laxed, healthful sleep, plus durability.Super Slumberon Mattress \$42.50
Super Slumberon Box Spring 42.50

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SYcamore 2-2522

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Furniture --- at a
price --- Is Always
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Announcement

We wish to take this opportunity to announce
that Mr. Howard Skeels will assume owner-
ship of the Sierra Madre Drug, this week.

We wish, at this time, to express our sincere
thanks to you for your patronage during our
stay in Sierra Madre and trust that you will
give our successor the same generous con-
sideration.

Mr. and Mrs. E. P. Dyche

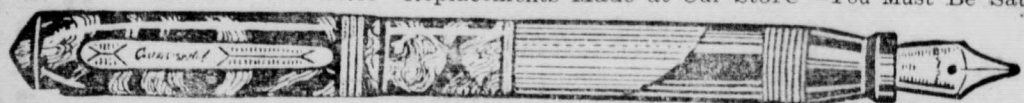
ON SALE SATURDAY ONLY!

6 HOURS ONLY—10 A.M. to 4 P. M.

BY SPECIAL ARRANGEMENT WITH THE MFGRS. OF EASTMAN FOUNTAIN PENS

59c This Certificate Is Worth \$4.41 59c

This certificate and 59c entitles the bearer to one of our Genuine indestructible \$5.00 VACUUM
FILLER SACKLESS FOUNTAIN PENS with genuine Duotone Iridium Point, Visible Ink Sup-
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women and children. EASTMAN'S GENUINE VELVET POINT.—
The Pen with a Lifetime Guarantee—Replacements Made at Our Store—You Must Be Satisfied!



THE NEW PLUNGER FILLER—VACUUM ZIP—ONE PULL AND IT'S FULL
This pen holds 200% more ink than any ordinary fountain pen on the market! You can write
for Three Months on One Filling! No Repair Bills! No Lever Filler! No Pressure Bar. Every
pen tested and guaranteed to be unbreakable for life. Get yours NOW. This Pen Given FREE
if you can buy one elsewhere in the city for less than FIVE DOLLARS! This certificate good
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Fri.-Tues. May 3-7

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in Technicolor

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CHARLES LAUGHTON,

in

"Mutiny on the

Bounty"

—also—

Clark Gable, Spencer Tracy

in

"SAN FRANCISCO"

Sun., Mon., Tues., Wed.

May 5, 6, 7, 8

SHIRLEY TEMPLE in

"The Bluebird"

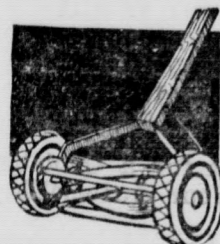
—also—

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with

Clark Gable, Joan Crawford

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Crown 16 inch, 5 crucible
steel blade ball bearing lawn
mower, 10-inch rubber-
tired wheels — built by
"Great States"

for ser-

vice and

satisfac-

tion. Very

Special

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POWER MOWER

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AT EIGHT O'CLOCK

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our gas refrigerator
will be giving us silent,
economical service!"

Time doesn't tell in the case of the gas refrig-
erator. Servel Electrolux is silent when you
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For the freezing unit has no moving parts to
make noise or wear out. And you can depend
on this, too: Servel is economical in operation.
The only "motor" is a tiny gas flame!



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GIVE THE SERVICE YOU'LL LIKE, TOO!



HOT WATER IN A HURRY! Automatic
gas water heaters are noted for speedy
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CLEANER
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MODERN gas appliances bring you conveniences un-
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Jean Rogers in

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Wouldn't

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—also—

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Hours by Appointment

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